

COLUMN 1

COLUMN 2

COLUMN 3

COLUMN 4

COLUMN 5

COLUMN 6

COLUMN 7

COLUMN 8

### NOTCH SCHEMATIC

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018  
WES866U\_IS18.psa

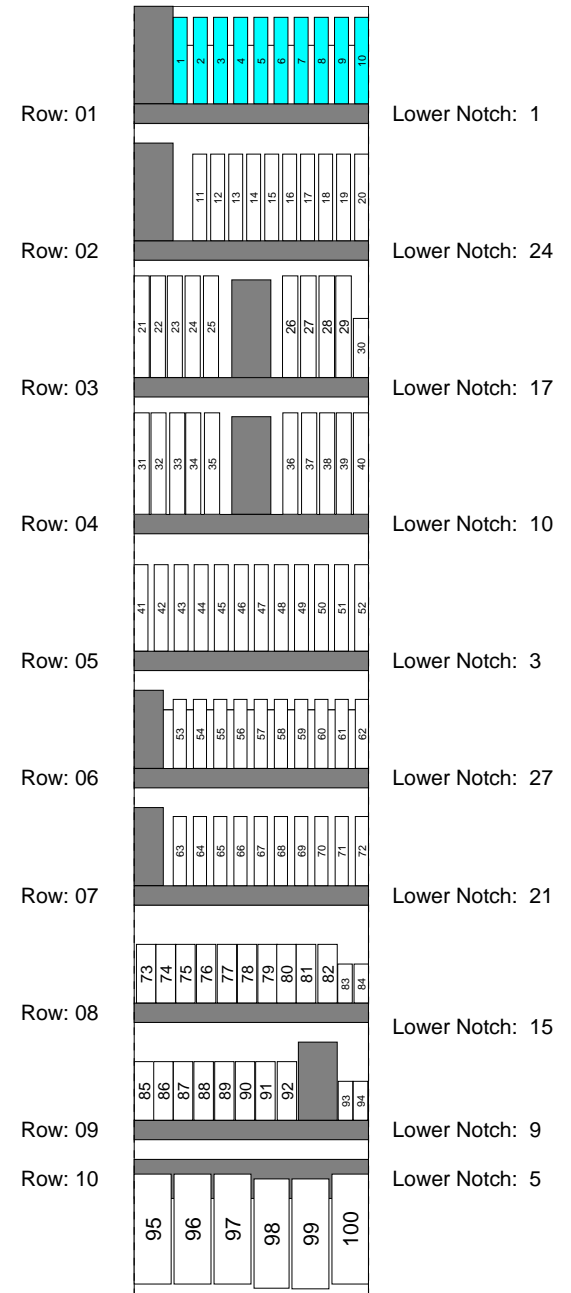
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	041554543698	SUPERSTAY MATTE INK	DRIVER	55	
2	1	N/A	041554543681	SUPERSTAY MATTE INK	POET	60	
3	1	N/A	041554543650	SUPERSTAY MATTE INK	SEDUCTRESS	65	
4	1	N/A	041554543711	SUPERSTAY MATTE INK	AMAZONIAN	70	
5	1	N/A	041554543674	SUPERSTAY MATTE INK	FIGHTER	75	
6	1	N/A	041554543643	SUPERSTAY MATTE INK	RULER	80	
7	1	N/A	041554543667	SUPERSTAY MATTE INK	PROTECTOR	85	
8	1	N/A	041554543636	SUPERSTAY MATTE INK	HUNTRESS	90	
9	1	N/A	041554543704	SUPERSTAY MATTE INK	VISIONARY	95	
10	1	N/A	041554543728	SUPERSTAY MATTE INK	PHILOSOPHER	100	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
11	1	N/A	041554496895	SUPERSTAY MATTE INK	LOYALIST	5	
12	1	N/A	041554496901	SUPERSTAY MATTE INK	DREAMER	10	
13	1	N/A	041554496918	SUPERSTAY MATTE INK	LOVER	15	
14	1	N/A	041554496925	SUPERSTAY MATTE INK	PIONEER	20	
15	1	N/A	041554496932	SUPERSTAY MATTE INK	HEROINE	25	
16	1	N/A	041554496949	SUPERSTAY MATTE INK	ROMANTIC	30	
17	1	N/A	041554496956	SUPERSTAY MATTE INK	CREATOR	35	
18	1	N/A	041554496963	SUPERSTAY MATTE INK	BELIEVER	40	
19	1	N/A	041554496970	SUPERSTAY MATTE INK	ESCAPIST	45	
20	1	N/A	041554496987	SUPERSTAY MATTE INK	VOYAGER	50	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
21	1	N/A	041554237726	SS 2 STEP 24 HR LIPCOLOR	Everlasting Wine	005	PM0000006080
22	1	N/A	041554237733	SS 2 STEP 24 HR LIPCOLOR	Reliable Raspberry	010	PM0000006115
23	1	N/A	041554237740	SS 2 STEP 24 HR LIPCOLOR	All Day Cherry	015	PM0000006116
24	1	N/A	041554237757	SS 2 STEP 24 HR LIPCOLOR	Continuous Coral	020	PM0000006117
25	1	N/A	041554237801	SS 2 STEP 24 HR LIPCOLOR	Wear On Wildberry	045	PM0000006122
26	1	N/A	041554494969	SUPERSTAY SUPER IMPACT	ETERNAL CHERRY	200	PM0000023449
27	1	N/A	041554494976	SUPERSTAY SUPER IMPACT	STEADY RED-Y	205	PM0000023450
28	1	N/A	041554494983	SUPERSTAY SUPER IMPACT	24/7 FUSCHIA	220	PM0000023451
29	1	N/A	041554494990	SUPERSTAY SUPER IMPACT	ALL DAY PLUM	225	PM0000023452
30	1	N/A	041554494891	SUPERSTAY ERASER	SUPERSTAY ERASER	00	PM0000023453

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
31	1	N/A	041554237818	SS 2 STEP 24 HR LIPCOLOR	Unlimited Raisin	050	PM0000006123
32	1	N/A	041554237825	SS 2 STEP 24 HR LIPCOLOR	Perpetual Plum	055	PM0000006124
33	1	N/A	041554237870	SS 2 STEP 24 HR LIPCOLOR	Infinite Petal	080	PM0000006129
34	1	N/A	041554237894	SS 2 STEP 24 HR LIPCOLOR	Timeless Rose	090	PM0000006131
35	1	N/A	041554237917	SS 2 STEP 24 HR LIPCOLOR	Very Cranberry	100	PM0000006133
36	1	N/A	041554237931	SS 2 STEP 24 HR LIPCOLOR	So Pearly Pink	110	PM0000006135
37	1	N/A	041554237948	SS 2 STEP 24 HR LIPCOLOR	Forever Chestnut	115	PM0000006136
38	1	N/A	041554237955	SS 2 STEP 24 HR LIPCOLOR	Always Heather	120	PM0000006137
39	1	N/A	041554335927	SS 2 STEP 24 HR LIPCOLOR	Constant Toast	136	PM0000010808
40	1	N/A	041554238006	SS 2 STEP 24 HR LIPCOLOR	Constant Cocoa	145	PM0000006142

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
41	1	N/A	041554497779	COLOR SENSATIONAL VIVID HOT LACQ...	TEASE	60	



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WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018						
42	1	N/A	041554497786	COLOR SENSATIONAL VIVID HOT LACQ...	CHARMER	62
43	1	N/A	041554497793	COLOR SENSATIONAL VIVID HOT LACQ...	UNREAL	64
44	1	N/A	041554497809	COLOR SENSATIONAL VIVID HOT LACQ...	TOO CUTE	66
45	1	N/A	041554497816	COLOR SENSATIONAL VIVID HOT LACQ...	SASSY	68
46	1	N/A	041554497823	COLOR SENSATIONAL VIVID HOT LACQ...	SO HOT	70
47	1	N/A	041554497830	COLOR SENSATIONAL VIVID HOT LACQ...	CLASSIC	72
48	1	N/A	041554497847	COLOR SENSATIONAL VIVID HOT LACQ...	RETRO	74
49	1	N/A	041554497854	COLOR SENSATIONAL VIVID HOT LACQ...	OBSESSED	76
50	1	N/A	041554497861	COLOR SENSATIONAL VIVID HOT LACQ...	ROYAL	78
51	1	N/A	041554497878	COLOR SENSATIONAL VIVID HOT LACQ...	MAJOR	80
52	1	N/A	041554497885	COLOR SENSATIONAL VIVID HOT LACQ...	SLAY IT	82

Column: 1 - Row: 06 Notch: 27 Fixture Type: TRAYS Fixture Description: COL SEN LIQ VIV MATTES 1.2  
 Shade Chart Re-Order Code: PM0000020665 SS Graphic Re-Order Code: PM0000025292  
 Graphic Re-Order Code: PM0000025268 SS Holder Re-Order Code: PM0000016521  
 TRAYS Re-Order Code: PM0000019867 TRAYS Rolled Up Code: PM0000019867 UPC Blade Code: PM0000015041

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
53	1	N/A	041554493535	COLOR SENSATIONAL LIQUID MATTE	GREY ENVY	02	
54	1	N/A	041554459692	COLOR SENSATIONAL LIQUID MATTE	Nude Thrill	5	
55	1	N/A	041554459708	COLOR SENSATIONAL LIQUID MATTE	Nude Flush	10	
56	1	N/A	041554493542	COLOR SENSATIONAL LIQUID MATTE	TWISTED TULIP	12	
57	1	N/A	041554459715	COLOR SENSATIONAL LIQUID MATTE	Pink Charge	15	
58	1	N/A	041554493559	COLOR SENSATIONAL LIQUID MATTE	ORANGE OBSESSION	18	
59	1	N/A	041554459722	COLOR SENSATIONAL LIQUID MATTE	Electric Pink	20	
60	1	N/A	041554459753	COLOR SENSATIONAL LIQUID MATTE	Fuchsia Ecstasy	25	
61	1	N/A	041554459739	COLOR SENSATIONAL LIQUID MATTE	Orange Shot	30	
62	1	N/A	041554459760	COLOR SENSATIONAL LIQUID MATTE	Rebel Red	35	

Column: 1 - Row: 07 Notch: 21 Fixture Type: TRAYS Fixture Description: COL SEN LIQ VIV MATTES 2.2  
 Shade Chart Re-Order Code: PM0000020666 SS Graphic Re-Order Code: PM0000025293  
 Graphic Re-Order Code: PM0000025268 SS Holder Re-Order Code: PM0000016521  
 TRAYS Re-Order Code: PM0000019868 TRAYS Rolled Up Code: PM0000019868 UPC Blade Code: PM0000015041

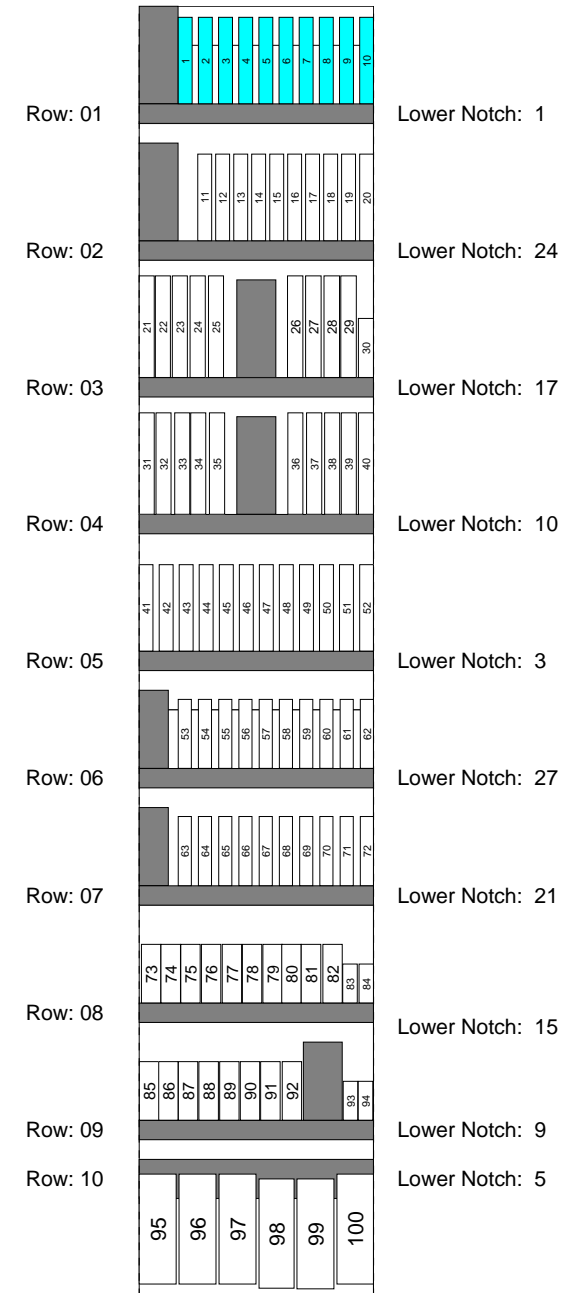
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
63	1	N/A	041554493566	COLOR SENSATIONAL LIQUID MATTE	RED PUNCH	36	
64	1	N/A	041554493573	COLOR SENSATIONAL LIQUID MATTE	COFFEE BUZZ	37	
65	1	N/A	041554493580	COLOR SENSATIONAL LIQUID MATTE	SMOKY ROSE	38	
66	1	N/A	041554493597	COLOR SENSATIONAL LIQUID MATTE	CORRUPT CRANBERRY	39	
67	1	N/A	041554459746	COLOR SENSATIONAL LIQUID MATTE	Berry Boost	40	
68	1	N/A	041554493603	COLOR SENSATIONAL LIQUID MATTE	ORCHID SHOCK	42	
69	1	N/A	041554459784	COLOR SENSATIONAL LIQUID MATTE	Vivid Violet	45	
70	1	N/A	041554493610	COLOR SENSATIONAL LIQUID MATTE	WICKED BERRY	48	
71	1	N/A	041554459777	COLOR SENSATIONAL LIQUID MATTE	Possessed Plum	50	
72	1	N/A	041554493627	COLOR SENSATIONAL LIQUID MATTE	SINFUL STONE	55	

Column: 1 - Row: 08 Notch: 15 Fixture Type: TRAYS Fixture Description: COL SEN LIP 1.3 PINK/BUFF  
 Shade Chart Re-Order Code: PM0000003355,PM0000025633 SS Graphic Re-Order Code:  
 Graphic Re-Order Code: SS Holder Re-Order Code:  
 TRAYS Re-Order Code: PM0000003369 TRAYS Rolled Up Code: PM0000003369 UPC Blade Code: PM0000003541

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
73	1	N/A	041554198225	COLOR SEN LIPSTICK	Pink Sand	5	PM0000006168
74	1	N/A	041554198232	COLOR SEN LIPSTICK	Born With It	15	PM0000006169
75	1	N/A	041554248913	COLOR SEN LIPSTICK	Pink & Proper	20	PM0000006081
76	1	N/A	041554198300	COLOR SEN LIPSTICK	Pink Wink	105	PM0000006175
77	1	N/A	041554295054	COLOR SEN LIP VIVIDS	FUCHSIA FLASH	865	PM0000009780
78	1	N/A	041554408485	COLOR SEN BUFFS	BARE ALL	910	PM0000011887
79	1	N/A	041554408515	COLOR SEN BUFFS	BLUSHING BEIGE	915	PM0000011888
80	1	N/A	041554408546	COLOR SEN BUFFS	NUDE LUST	920	PM0000011889
81	1	N/A	041554408492	COLOR SEN BUFFS	TRUFFLE TEASE	930	PM0000011891
82	1	N/A	041554198645	COLOR SEN LIPSTICK	Crazy For Coffee	275	PM0000006187
83	1	N/A	041554203271	COLOR SEN LIP LINER	Rose	5	
84	1	N/A	041554203288	COLOR SEN LIP LINER	Nude	20	

Column: 1 - Row: 09 Notch: 9 Fixture Type: TRAYS Fixture Description: COL SEN LIP 2.3/3.4 PLUM  
 Shade Chart Re-Order Code: PM0000003351,PM0000025651 SS Graphic Re-Order Code: PM0000025288  
 Graphic Re-Order Code: SS Holder Re-Order Code: PM0000005073  
 TRAYS Re-Order Code: PM0000003362 TRAYS Rolled Up Code: PM0000003362 UPC Blade Code: PM0000003541

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
85	1	N/A	041554471021	COLOR SEN LIPSTICK	Pretty in Plum	405	PM0000016240
86	1	N/A	041554283426	COLOR SEN LIPSTICK	Blissful Berry	410	PM0000009174
87	1	N/A	041554283433	COLOR SEN LIPSTICK	Deepest Cherry	420	PM0000009175
88	1	N/A	041554198409	COLOR SEN LIPSTICK	Plum Paradise	425	PM0000006198
89	1	N/A	041554198416	COLOR SEN LIPSTICK	Plum Perfect	435	PM0000006199

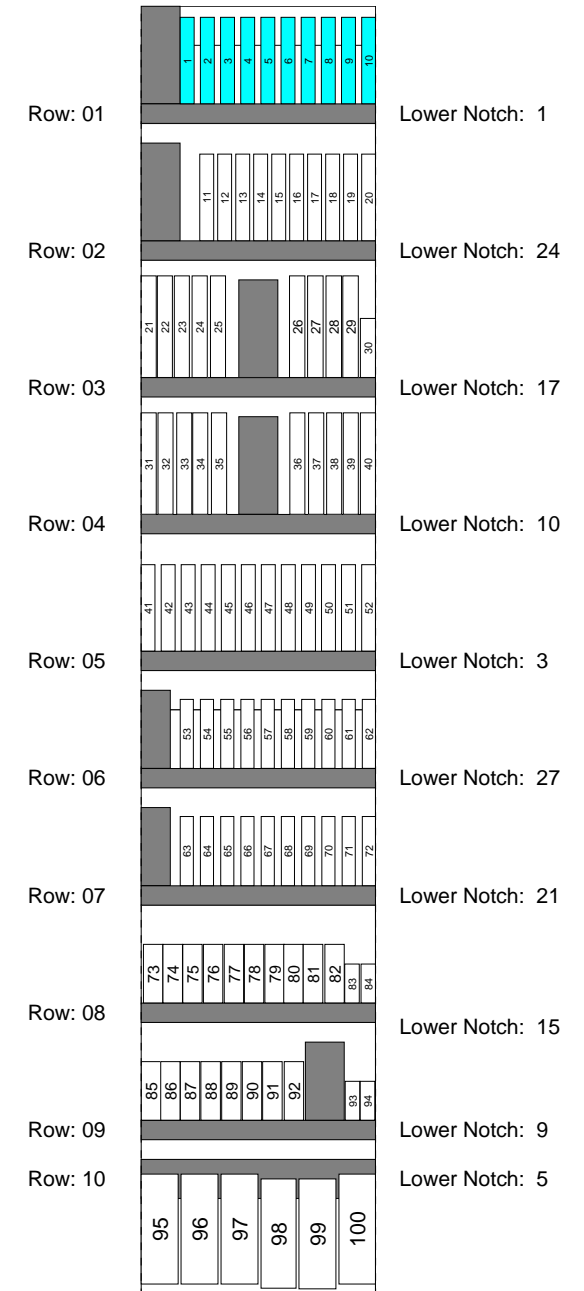


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WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018						
90	1	N/A	041554198423	COLOR SEN LIPSTICK	On The Mauve	445 PM000006200
91	1	N/A	041554470994	COLOR SEN LIPSTICK	Romantic Rose	450 PM0000016238
92	1	N/A	041554294972	COLOR SEN LIP VIVIDS	BRAZEN BERRY	905 PM0000009772
93	1	N/A	041554203301	COLOR SEN LIP LINER	Raisin	40
94	1	N/A	041554203325	COLOR SEN LIP LINER	Plum	45

Column: 1 - Row: 10 Notch: 5 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 6 Peg Hooks  
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
 Graphic Re-Order Code: SS Holder Re-Order Code:  
 HOOK BARS Re-Order Code: 041554984521 HOOK BARS Rolled Up Code: 041554984521 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
95	1	N/A	041554264524	BABY LIPS	QUENCHED	05	
96	1	N/A	041554264548	BABY LIPS	CHERRY ME	15	
97	1	N/A	041554264562	BABY LIPS	PINK PUNCH	25	
98	1	N/A	041554424591	BABY LIPS CRYSTAL	Pink Quartz	140	
99	1	N/A	041554483123	BABY LIPS	MY PINK	01	
100	1	N/A	041554543872	COVER STICK (CORRECTOR)	Ivory	1	



**WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018**  
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Column: 2 - Row: 01 Notch: 4 Fixture Type: CHROME SIGN UR Fixture Description: SS FULL COVERAGE FNDTN 4X12 \*\*  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000024581 SS Holder Re-Order Code:  
CHROME SIGN UR Re-Order Code: PL2000000038 CHROME SIGN UR Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 27 Fixture Type: TRAYS Fixture Description: SS FULL COVERAGE FOUNDATION 1.2  
Shade Chart Re-Order Code: PM0000025140 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000025141 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PM0000024439 TRAYS Rolled Up Code: PM0000024439 UPC Blade Code: PM0000008633

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
101	1	N/A	041554541397	SUPERSTAY FULL COVERAGE FOUNDA...	Fair Porcelain	102	
102	1	N/A	041554541403	SUPERSTAY FULL COVERAGE FOUNDA...	Porcelain	110	
103	1	N/A	041554541410	SUPERSTAY FULL COVERAGE FOUNDA...	Natural Ivory	112	
104	1	N/A	041554541427	SUPERSTAY FULL COVERAGE FOUNDA...	Classic Ivory	120	
105	1	N/A	041554541434	SUPERSTAY FULL COVERAGE FOUNDA...	Warm Nude	128	
106	1	N/A	041554541441	SUPERSTAY FULL COVERAGE FOUNDA...	Buff Beige	130	
107	1	N/A	041554541458	SUPERSTAY FULL COVERAGE FOUNDA...	Natural Beige	220	
108	1	N/A	041554541465	SUPERSTAY FULL COVERAGE FOUNDA...	Sun Beige	310	

Column: 2 - Row: 03 Notch: 21 Fixture Type: TRAYS Fixture Description: SS FULL COVERAGE FOUNDATION 2.2  
Shade Chart Re-Order Code: PM0000025142 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000025141 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PM0000024440 TRAYS Rolled Up Code: PM0000024440 UPC Blade Code: PM0000008633

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
109	1	N/A	041554541472	SUPERSTAY FULL COVERAGE FOUNDA...	Golden	312	
110	1	N/A	041554541489	SUPERSTAY FULL COVERAGE FOUNDA...	Honey	320	
111	1	N/A	041554541496	SUPERSTAY FULL COVERAGE FOUNDA...	Toffee	330	
112	1	N/A	041554541502	SUPERSTAY FULL COVERAGE FOUNDA...	Warm Sun	334	
113	1	N/A	041554541519	SUPERSTAY FULL COVERAGE FOUNDA...	Coconut	355	
114	1	N/A	041554541526	SUPERSTAY FULL COVERAGE FOUNDA...	Warm Coconut	356	
115	1	N/A	041554541533	SUPERSTAY FULL COVERAGE FOUNDA...	Mocha	360	
116	1	N/A	041554541540	SUPERSTAY FULL COVERAGE FOUNDA...	Truffle	362	

Column: 2 - Row: 04 Notch: 15 Fixture Type: TRAYS Fixture Description: SS BETTER SKIN PDR FNDTN TRAY 1.1  
Shade Chart Re-Order Code: PM0000018207 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000021688 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PM0000018129 TRAYS Rolled Up Code: PM0000018129 UPC Blade Code: PM0000013507

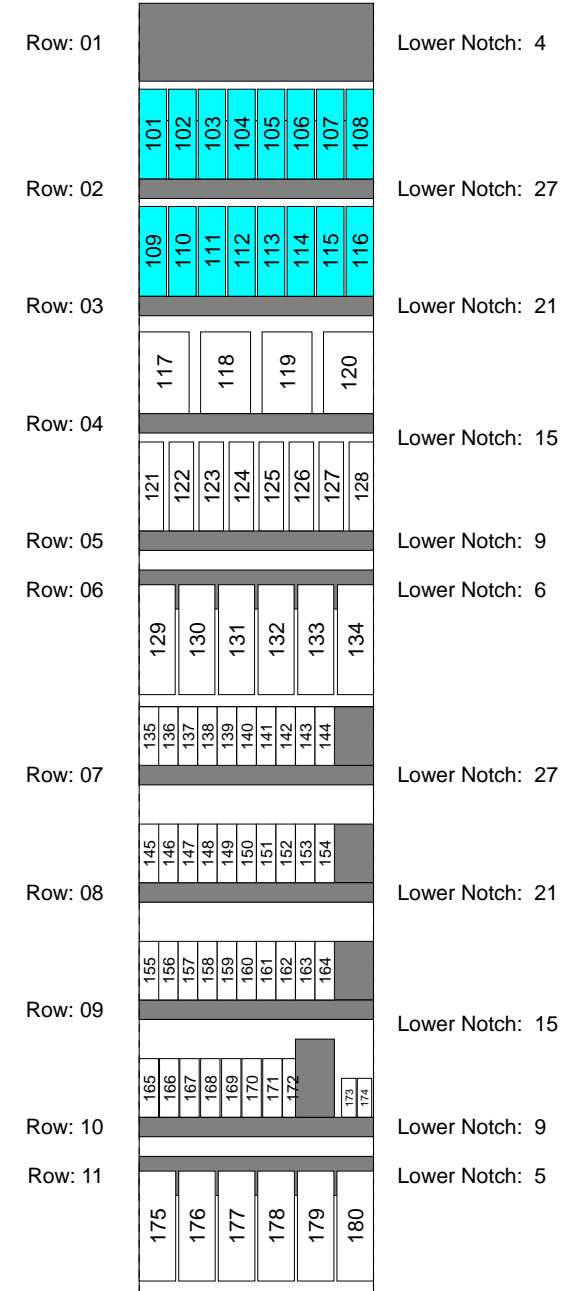
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
117	1	N/A	041554483710	SS BETTER SKIN POWDER FNDTN	Classic Ivory	20	
118	1	N/A	041554483727	SS BETTER SKIN POWDER FNDTN	Nude Beige	25	
119	1	N/A	041554483741	SS BETTER SKIN POWDER FNDTN	Natural Beige	50	
120	1	N/A	041554483765	SS BETTER SKIN POWDER FNDTN	Rich Tan	80	

Column: 2 - Row: 05 Notch: 9 Fixture Type: TRAYS Fixture Description: IAR ERASER FOUND 1.1 \*\*  
Shade Chart Re-Order Code: PM0000025694 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000023478 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PL2000000385 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008633

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
121	1	N/A	041554220063	IAR ERASER FOUNDATION	Creamy Ivory	120	PM0000004171
122	1	N/A	041554220070	IAR ERASER FOUNDATION	Buff Beige	130	PM0000004172
123	1	N/A	041554220087	IAR ERASER FOUNDATION	Classic Ivory	150	PM0000004173
124	1	N/A	041554220094	IAR ERASER FOUNDATION	Nude	190	PM0000004174
125	1	N/A	041554220100	IAR ERASER FOUNDATION	Creamy Natural	200	PM0000004195
126	1	N/A	041554220117	IAR ERASER FOUNDATION	Sandy Beige	220	PM0000004175
127	1	N/A	041554220124	IAR ERASER FOUNDATION	Pure Beige	250	PM0000004176
128	1	N/A	041554220155	IAR ERASER FOUNDATION	Medium Beige	300	PM0000004179

Column: 2 - Row: 06 Notch: 6 Fixture Type: HOOK BARS Fixture Description: HB IAR ERASER HB 6F\*\*  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000020190 SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: PL2000000153 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008952

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
129	1	N/A	041554259247	IAR Eraser Concealer	Fair	10	
130	1	N/A	041554259254	IAR Eraser Concealer	Light	20	
131	1	N/A	041554259261	IAR Eraser Concealer	Medium	30	
132	1	N/A	041554259278	IAR Eraser Concealer	Honey	40	
133	1	N/A	041554267198	IAR Eraser Concealer	Neutralizer	50	
134	1	N/A	041554267204	IAR Eraser Concealer	Brightener	60	



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**WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018**  
 Column: 2 - Row: 07 Notch: 27 Fixture Type: TRAYS Fixture Description: COL SEN BOLDS 1.1  
 Shade Chart Re-Order Code: PM0000025619 SS Graphic Re-Order Code: PM0000025276  
 Graphic Re-Order Code: SS Holder Re-Order Code: PM0000005942  
 TRAYS Re-Order Code: PM0000018136 TRAYS Rolled Up Code: PM0000018136 UPC Blade Code: PM0000005714

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
135	1	N/A	041554488760	COLOR SENSATIONAL LOADED BOLDS	Nude Thrill	755	PM0000018186
136	1	N/A	041554488722	COLOR SENSATIONAL LOADED BOLDS	Gone Grieve	760	PM0000018187
137	1	N/A	041554488746	COLOR SENSATIONAL LOADED BOLDS	Mauve It	770	PM0000018189
138	1	N/A	041554464399	COLOR SENSATIONAL LOADED BOLDS	Raging Raisin	775	PM0000018190
139	1	N/A	041554464337	COLOR SENSATIONAL LOADED BOLDS	Midnight Merlot	790	PM0000018193
140	1	N/A	041554464245	COLOR SENSATIONAL LOADED BOLDS	Smoking Red	795	PM0000018194
141	1	N/A	041554464214	COLOR SENSATIONAL LOADED BOLDS	Fiery Fuchsia	810	PM0000018197
142	1	N/A	041554464252	COLOR SENSATIONAL LOADED BOLDS	Berry Bossy	820	PM0000018199
143	1	N/A	041554464320	COLOR SENSATIONAL LOADED BOLDS	Blackest Berry	825	PM0000018200
144	1	N/A	041554488685	COLOR SENSATIONAL LOADED BOLDS	Sapphire Siren	835	PM0000018202

**Column: 2 - Row: 08 Notch: 21 Fixture Type: TRAYS Fixture Description: COL SEN MATTES 1.1**  
 Shade Chart Re-Order Code: PM0000025339 SS Graphic Re-Order Code: PM0000025294  
 Graphic Re-Order Code: SS Holder Re-Order Code: PM0000005942  
 TRAYS Re-Order Code: PM0000024432 TRAYS Rolled Up Code: PM0000024432 UPC Blade Code: PM0000005714

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
145	1	N/A	041554429879	COLOR SEN THE MATTES	Nude Embrace	650	PM0000013397
146	1	N/A	041554429886	COLOR SEN THE MATTES	Daringly Nude	655	PM0000013398
147	1	N/A	041554429893	COLOR SEN THE MATTES	Touch of Spice	660	PM0000013399
148	1	N/A	041554429909	COLOR SEN THE MATTES	Lust for Blush	665	PM0000013400
149	1	N/A	041554429916	COLOR SEN THE MATTES	Ravishing Rose	670	PM0000013401
150	1	N/A	041554429923	COLOR SEN THE MATTES	Faint For Fuchsia	675	PM0000013402
151	1	N/A	041554429930	COLOR SEN THE MATTES	Mesmerizing Magenta	680	PM0000013403
152	1	N/A	041554429954	COLOR SEN THE MATTES	Siren in Scarlet	690	PM0000013405
153	1	N/A	041554429961	COLOR SEN THE MATTES	Divine Wine	695	PM0000013406
154	1	N/A	041554453690	COLOR SEN THE MATTES	Burgundy Blush	696	PM0000014871

**Column: 2 - Row: 09 Notch: 15 Fixture Type: TRAYS Fixture Description: COL SEN INTI-MATTE NUDES 1.1**  
 Shade Chart Re-Order Code: PM0000025622 SS Graphic Re-Order Code: PM0000025277, PM0000025278  
 Graphic Re-Order Code: SS Holder Re-Order Code: PM0000005942  
 TRAYS Re-Order Code: PM0000019866 TRAYS Rolled Up Code: PM0000019866 UPC Blade Code: PM0000005714

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
155	1	N/A	041554496505	COLOR SEN THE MATTES	HOT SAND	530	PM0000020647
156	1	N/A	041554496512	COLOR SEN THE MATTES	PURELY NUDE	535	PM0000020648
157	1	N/A	041554496529	COLOR SEN THE MATTES	PEACH BUFF	540	PM0000020649
158	1	N/A	041554496536	COLOR SEN THE MATTES	BEIGE BABE	545	PM0000020650
159	1	N/A	041554496543	COLOR SEN THE MATTES	HONEY PINK	550	PM0000020651
160	1	N/A	041554496550	COLOR SEN THE MATTES	NAKED CORAL	555	PM0000020652
161	1	N/A	041554496567	COLOR SEN THE MATTES	RAW CHOCOLATE	560	PM0000020653
162	1	N/A	041554496574	COLOR SEN THE MATTES	ALMOND ROSE	565	PM0000020654
163	1	N/A	041554496581	COLOR SEN THE MATTES	TOASTED TRUFFLE	570	PM0000020655
164	1	N/A	041554496598	COLOR SEN THE MATTES	BROWN BLUSH	575	PM0000020656

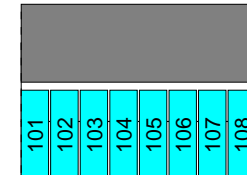
**Column: 2 - Row: 10 Notch: 9 Fixture Type: TRAYS Fixture Description: COL SEN LIP 3.3/4.4 RED**  
 Shade Chart Re-Order Code: PM0000003352, PM0000025649 SS Graphic Re-Order Code: PM0000025290  
 Graphic Re-Order Code: SS Holder Re-Order Code: PM0000005073  
 TRAYS Re-Order Code: PM0000003363 TRAYS Rolled Up Code: PM0000003363 UPC Blade Code: PM0000003541

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
165	1	N/A	041554198461	COLOR SEN LIPSTICK	Coral Crush	515	PM0000006204
166	1	N/A	041554198515	COLOR SEN LIPSTICK	Are You Red-dy	625	PM0000006207
167	1	N/A	041554248906	COLOR SEN LIPSTICK	Red Revolution	630	PM0000006148
168	1	N/A	041554198522	COLOR SEN LIPSTICK	Very Cherry	635	PM0000006208
169	1	N/A	041554198553	COLOR SEN LIPSTICK	Red Revival	645	PM0000006209
170	1	N/A	041554295047	COLOR SEN LIP VIVIDS	VIVID ROSE	875	PM0000009779
171	1	N/A	041554295023	COLOR SEN LIP VIVIDS	ELECTRIC ORANGE	880	PM0000009777
172	1	N/A	041554294996	COLOR SEN LIP VIVIDS	ON FIRE RED	895	PM0000009774
173	1	N/A	041554203363	COLOR SEN LIP LINER	Red	50	
174	1	N/A	041554203295	COLOR SEN LIP LINER	Wine	55	

**Column: 2 - Row: 11 Notch: 5 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 6 Peg Hooks**  
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
 Graphic Re-Order Code: SS Holder Re-Order Code:  
 HOOK BARS Re-Order Code: 041554984521 HOOK BARS Rolled Up Code: 041554984521 UPC Blade Code: 041554984452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
175	1	N/A	041554543889	COVER STICK (CORRECTOR)	Light Beige	2	
176	1	N/A	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3	
177	1	N/A	041554543902	COVER STICK (CORRECTOR)	Deep Beige	4	

Row: 01



Lower Notch: 4

Row: 02



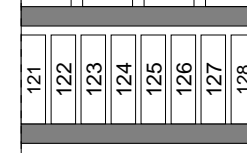
Lower Notch: 27

Row: 03



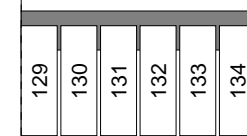
Lower Notch: 21

Row: 04



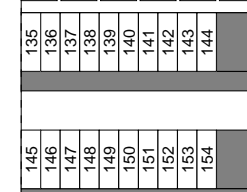
Lower Notch: 15

Row: 05



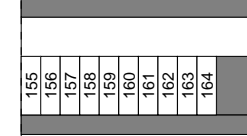
Lower Notch: 9

Row: 06



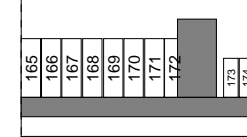
Lower Notch: 6

Row: 07



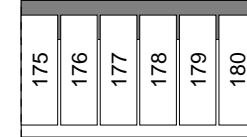
Lower Notch: 27

Row: 08



Lower Notch: 21

Row: 09



Lower Notch: 15

Row: 10

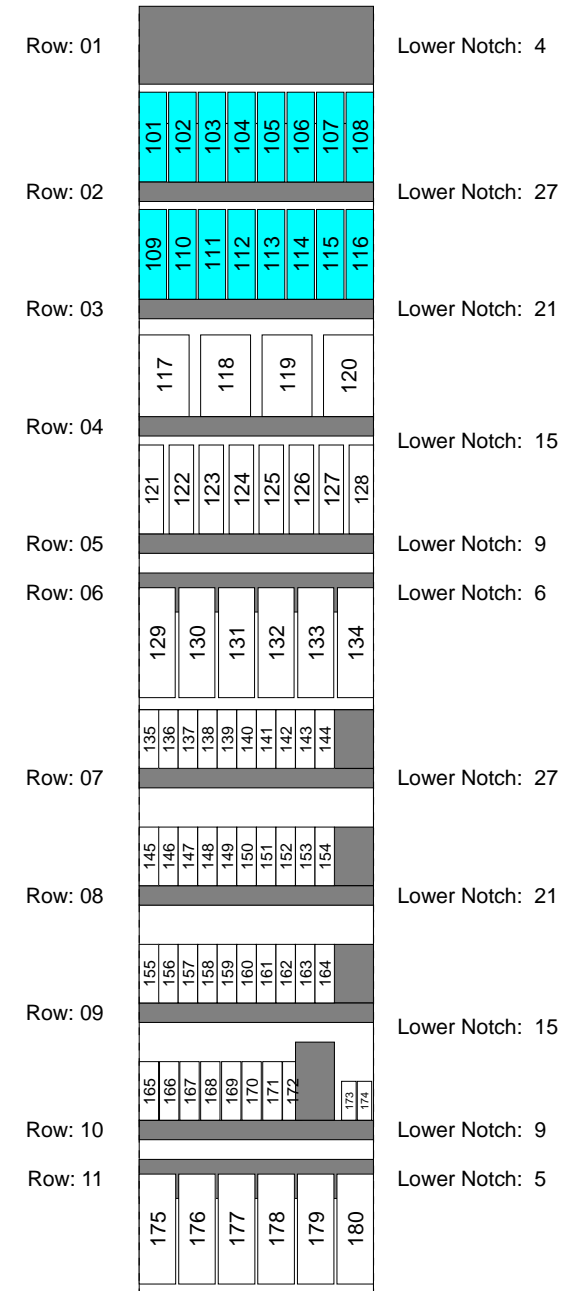


Lower Notch: 9

Row: 11

Lower Notch: 5

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018						
178	1	N/A	041554507386	COVER STICK (CORRECTOR)	White	6
179	1	N/A	041554615982	COVER STICK (CORRECTOR)	Yellow Corrects Dark Circles	8
180	1	N/A	041554616019	COVER STICK (CORRECTOR)	Green Corrects Redness	9



**NOTCH SCHEMATIC**

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018  
WES866U\_IS18.psa

Column: 3 - Row: 01 Notch: 4 Fixture Type: CHROME SIGN UR Fixture Description: DRM FNDDN FAM (CUSH,MOUSSE,LIQ) 4X12 \*\*  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000025438 SS Holder Re-Order Code:  
CHROME SIGN UR Re-Order Code: PL2000000038 CHROME SIGN UR Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: DRM CUSH FNDDN 1.1  
Shade Chart Re-Order Code: PM0000021061,PM0000021739 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000021060 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PM0000019871 TRAYS Rolled Up Code: PM0000019871 UPC Blade Code: PM0000008631

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
181	1	N/A	041554482324	DREAM CUSHION FOUNDATION	Porcelain	10	
182	1	N/A	041554482362	DREAM CUSHION FOUNDATION	True Beige	40	
183	1	N/A	041554482331	DREAM CUSHION FOUNDATION	Ivory	15	
184	1	N/A	041554482379	DREAM CUSHION FOUNDATION	Medium Beige	45	
185	1	N/A	041554482348	DREAM CUSHION FOUNDATION	Classic Ivory	20	
186	1	N/A	041554482386	DREAM CUSHION FOUNDATION	Warm Caramel	55	
187	1	N/A	041554482355	DREAM CUSHION FOUNDATION	Warm Nude	30	
188	1	N/A	041554482393	DREAM CUSHION FOUNDATION	Warm Cocoa	60	

Column: 3 - Row: 03 Notch: 18 Fixture Type: TRAYS Fixture Description: DRM LUMI/BRGHT CNCLR CRAY 1.1  
Shade Chart Re-Order Code: PM0000023487 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000023500 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PM0000022938 TRAYS Rolled Up Code: PM0000022938 UPC Blade Code: PM0000015041

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
189	1	N/A	041554525106	DREAM LUMI CONCEALER - UNCARDED	FAIR	10	
190	1	N/A	041554525113	DREAM LUMI CONCEALER - UNCARDED	LIGHT	20	
191	1	N/A	041554525472	DREAM LUMI CONCEALER - UNCARDED	MEDIUM	40	
192	1	N/A	041554525489	DREAM LUMI CONCEALER - UNCARDED	MEDIUM - DEEP	50	
193	1	N/A	041554525496	DREAM LUMI CONCEALER - UNCARDED	DEEP	60	
194	1	N/A	041554525502	DREAM LUMI CONCEALER - UNCARDED	DARK	70	
195	1	N/A	041554494457	DREAM CONCEALER CRAYON	Fair	10	
196	1	N/A	041554494464	DREAM CONCEALER CRAYON	Light	20	
197	1	N/A	041554494471	DREAM CONCEALER CRAYON	Light/Medium	30	
198	1	N/A	041554494488	DREAM CONCEALER CRAYON	Medium	40	
199	1	N/A	041554494495	DREAM CONCEALER CRAYON	Medium/Deep	50	
200	1	N/A	041554494501	DREAM CONCEALER CRAYON	Deep	60	

Column: 3 - Row: 04 Notch: 12 Fixture Type: TRAYS Fixture Description: DRM LIQUID 1.2 \*\*  
Shade Chart Re-Order Code: PM0000025688 SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
TRAYS Re-Order Code: PL2000000379 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000025814

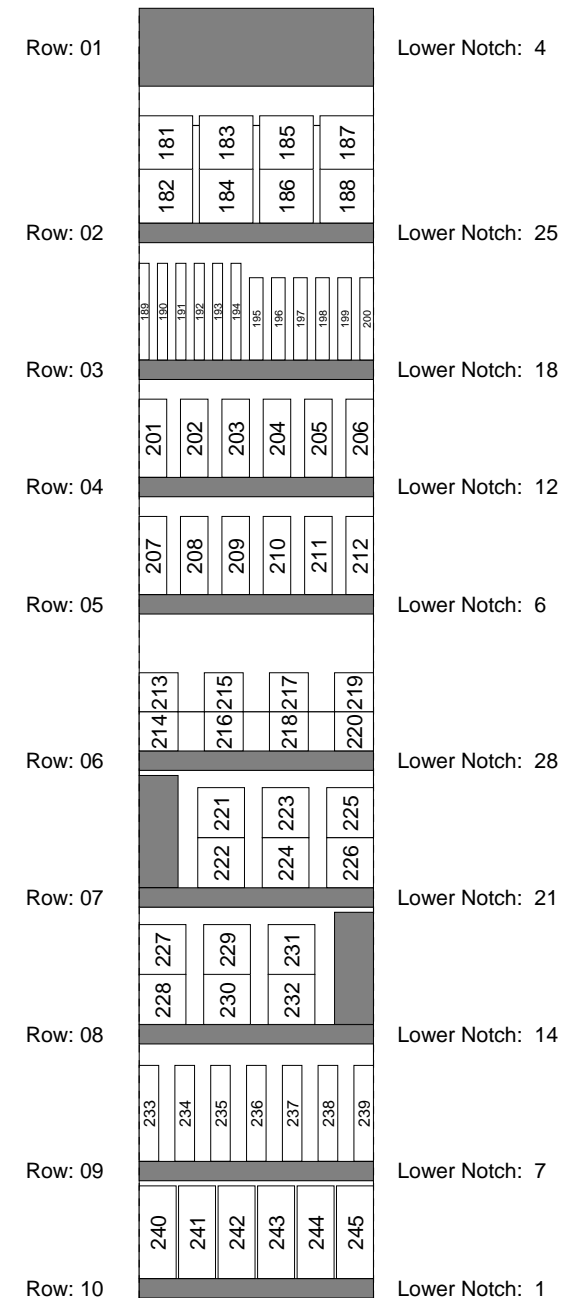
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
201	1	N/A	041554055986	DREAM LIQUID FOUNDATION	Porcelain Ivory	10	PM0000015489
202	1	N/A	041554055993	DREAM LIQUID FOUNDATION	Classic Ivory	20	PM0000015481
203	1	N/A	041554056006	DREAM LIQUID FOUNDATION	Natural Ivory	30	PM0000015486
204	1	N/A	041554056037	DREAM LIQUID FOUNDATION	Nude Beige	35	PM0000015488
205	1	N/A	041554056013	DREAM LIQUID FOUNDATION	Nude	40	PM0000015487
206	1	N/A	041554056020	DREAM LIQUID FOUNDATION	Creamy Natural	50	PM0000015483

Column: 3 - Row: 05 Notch: 6 Fixture Type: TRAYS Fixture Description: DRM LIQUID 2.2 \*\*  
Shade Chart Re-Order Code: PM0000025689 SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
TRAYS Re-Order Code: PL2000000379 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000025814

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
207	1	N/A	041554056044	DREAM LIQUID FOUNDATION	Sandy Beige	60	PM0000015491
208	1	N/A	041554056051	DREAM LIQUID FOUNDATION	Pure Beige	70	PM0000015490
209	1	N/A	041554056068	DREAM LIQUID FOUNDATION	Natural Beige	75	PM0000015485
210	1	N/A	041554056082	DREAM LIQUID FOUNDATION	Honey Beige	90	PM0000015484
211	1	N/A	041554056112	DREAM LIQUID FOUNDATION	Caramel	120	PM0000015480
212	1	N/A	041554056129	DREAM LIQUID FOUNDATION	Cocoa	130	PM0000015482

Column: 3 - Row: 06 Notch: 28 Fixture Type: TRAYS Fixture Description: DRM WONDER PDR 1.1 \*\*  
Shade Chart Re-Order Code: PM0000025707,PM0000025725 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000016695 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PL2000000382 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008631

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
213	1	N/A	041554408249	DREAM WONDER POWDER	Classic Ivory	20	PM0000011393
214	1	N/A	041554411355	DREAM WONDER POWDER	Natural Beige	70	PM0000011398
215	1	N/A	041554415476	DREAM WONDER POWDER	Buff Beige	25	PM0000011403
216	1	N/A	041554415490	DREAM WONDER POWDER	Golden Beige	83	PM0000011405



**NOTCH SCHEMATIC**

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018						
217	1	N/A	041554408270	DREAM WONDER POWDER	Nude	40 PM0000011394
218	1	N/A	041554415506	DREAM WONDER POWDER	Caramel	90 PM0000011406
219	1	N/A	041554408287	DREAM WONDER POWDER	Creamy Natural	50 PM0000011395
220	1	N/A	041554411393	DREAM WONDER POWDER	Coconut	95 PM0000011402

Column: 3 - Row: 07		Notch: 21		Fixture Type: TRAYS		Fixture Description: DRM MATTE MOUSSE 1.2 **	
Shade Chart Re-Order Code: PM0000025678,PM0000025681				SS Graphic Re-Order Code: PM0000020942			
Graphic Re-Order Code: PM0000023457				SS Holder Re-Order Code: 041554349023			
TRAYS Re-Order Code: PL2000000380		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000086831			

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
221	1	N/A	041554507096	DREAM MATTE MOUSSE FOUNDATION	Porcelain Ivory	10	PM0000015501
222	1	N/A	041554507133	DREAM MATTE MOUSSE FOUNDATION	Creamy Natural	50	PM0000015495
223	1	N/A	041554507102	DREAM MATTE MOUSSE FOUNDATION	Classic Ivory	20	PM0000015493
224	1	N/A	041554537734	DREAM MATTE MOUSSE FOUNDATION	Light Beige	55	PM0000015497
225	1	N/A	041554507126	DREAM MATTE MOUSSE FOUNDATION	Nude	40	PM0000015500
226	1	N/A	041554507140	DREAM MATTE MOUSSE FOUNDATION	Sandy Beige	60	PM0000015503

Column: 3 - Row: 08		Notch: 14		Fixture Type: TRAYS		Fixture Description: DRM MATTE MOUSSE 2.2 **	
Shade Chart Re-Order Code: PM0000025682,PM0000025683				SS Graphic Re-Order Code: PM0000020943			
Graphic Re-Order Code: PM0000023457				SS Holder Re-Order Code: 041554349023			
TRAYS Re-Order Code: PL2000000381		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000086831			

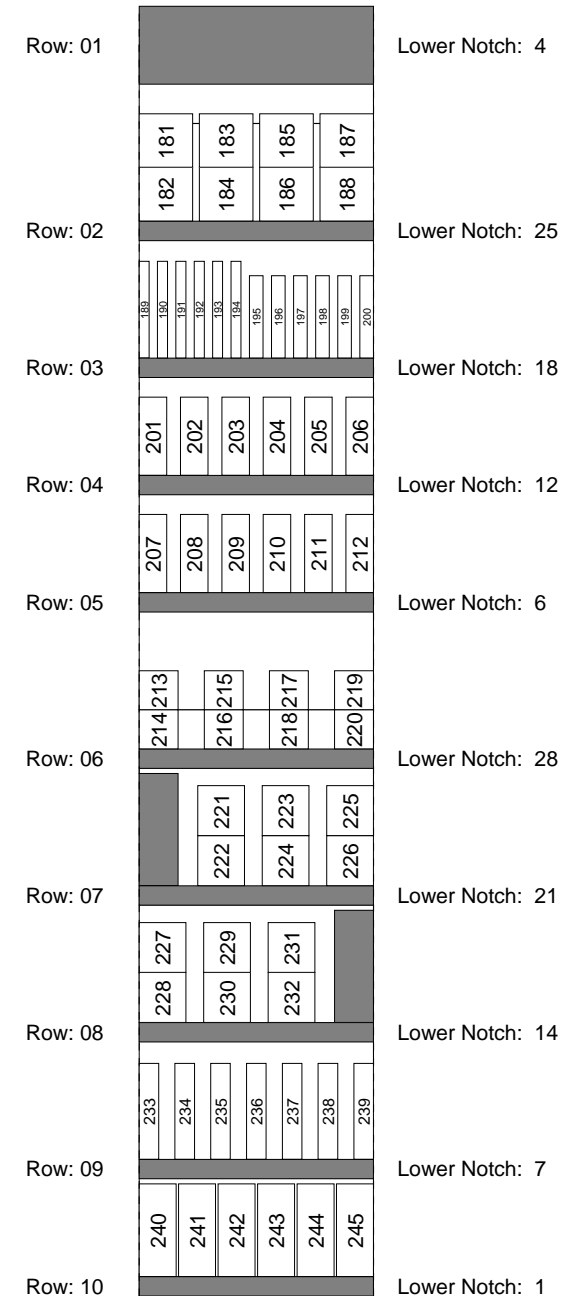
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
227	1	N/A	041554507157	DREAM MATTE MOUSSE FOUNDATION	Pure Beige	70	PM0000015502
228	1	N/A	041554507171	DREAM MATTE MOUSSE FOUNDATION	Honey Beige	90	PM0000015496
229	1	N/A	041554537741	DREAM MATTE MOUSSE FOUNDATION	Natural Beige	75	PM0000015499
230	1	N/A	041554510164	DREAM MATTE MOUSSE FOUNDATION	Caramel	120	PM0000015492
231	1	N/A	041554507164	DREAM MATTE MOUSSE FOUNDATION	Medium Beige	80	PM0000015498
232	1	N/A	041554511871	DREAM MATTE MOUSSE FOUNDATION	Cocoa	130	PM0000015494

Column: 3 - Row: 09		Notch: 7		Fixture Type: TRAYS		Fixture Description: DRM VELVET 1.1	
Shade Chart Re-Order Code: PM0000025164				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000016529				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000387		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000086809			

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
233	1	N/A	041554457674	DREAM FRESH VELVET	Warm Porcelain	05	PM0000016215
234	1	N/A	041554457728	DREAM FRESH VELVET	Ivory	15	PM0000016217
235	1	N/A	041554457766	DREAM FRESH VELVET	Nude	40	PM0000016219
236	1	N/A	041554457773	DREAM FRESH VELVET	Creamy natural	50	PM0000016220
237	1	N/A	041554457896	DREAM FRESH VELVET	Natural Beige	75	PM0000016223
238	1	N/A	041554457902	DREAM FRESH VELVET	Honey Beige	90	PM0000016224
239	1	N/A	041554457964	DREAM FRESH VELVET	Cocoa Coconut	95	PM0000022380

Column: 3 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: DRM BB CREAMS 1.1	
Shade Chart Re-Order Code: PM0000020670				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000020689				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PM0000019917		TRAYS Rolled Up Code: PM0000019917		UPC Blade Code: PM0000009354			

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
240	1	N/A	041554282634	DREAM FRESH BB CRM	Light Medium	110	
241	1	N/A	041554282641	DREAM FRESH BB CRM	Medium	120	
242	1	N/A	041554282658	DREAM FRESH BB CRM	Medium/Deep	130	
243	1	N/A	041554349542	DREAM PURE BB	Light/Medium	110	
244	1	N/A	041554349573	DREAM PURE BB	Medium	120	
245	1	N/A	041554349719	DREAM PURE BB	Medium/Deep	130	



**NOTCH SCHEMATIC**

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018  
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Column: 4 - Row: 01 Notch: 29 Fixture Type: TRAYS Fixture Description: FM MT+PRLS FNDTN 1.1 (AA/H) \*\*  
Shade Chart Re-Order Code: PM0000023498 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000013855 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PM0000013855 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000014575

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
246	1	N/A	041554433449	FitMe MATTE+PORELESS FNDTN	Clisc Ivory	120	
247	1	N/A	041554433470	FitMe MATTE+PORELESS FNDTN	Ntrl Beige	220	
248	1	N/A	041554538700	FitMe MATTE+PORELESS FNDTN	LIGHT HONEY	242	
249	1	N/A	041554433500	FitMe MATTE+PORELESS FNDTN	Sun Beige	310	
250	1	N/A	041554438192	FitMe MATTE+PORELESS FNDTN	Warm Honey	322	
251	1	N/A	041554433524	FitMe MATTE+PORELESS FNDTN	Coconut	355	
252	1	N/A	041554466522	FitMe MATTE+PORELESS FNDTN	MOCHA	360	
253	1	N/A	041554538748	FitMe MATTE+PORELESS FNDTN	JAVA	375	

Column: 4 - Row: 02 Notch: 22 Fixture Type: TRAYS Fixture Description: FM DEW+SMTH FNDTN TRAY 1.1  
Shade Chart Re-Order Code: PM0000016703 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000016703 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PM0000006072 TRAYS Rolled Up Code: PM0000006072 UPC Blade Code: PM0000014575

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
254	1	N/A	041554238648	FitMe DEW+SMTH FNDTN	Porcelain	110	
255	1	N/A	041554238655	FitMe DEW+SMTH FNDTN	Ivry	115	
256	1	N/A	041554238662	FitMe DEW+SMTH FNDTN	Clisc Ivry	120	
257	1	N/A	041554238686	FitMe DEW+SMTH FNDTN	Buff Bge	130	
258	1	N/A	041554238716	FitMe DEW+SMTH FNDTN	Nat Bge	220	
259	1	N/A	041554238747	FitMe DEW+SMTH FNDTN	Pure Bge	235	
260	1	N/A	041554238761	FitMe DEW+SMTH FNDTN	Sun Bge	310	
261	1	N/A	041554400816	FitMe DEW+SMTH FNDTN	Toffee	330	

Column: 4 - Row: 03 Notch: 14 Fixture Type: TRAYS Fixture Description: FM SET+SMTH PDR/CONCLR TRAY 1.1  
Shade Chart Re-Order Code: PM0000019245,PM0000019246 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000025259 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PM0000019243 TRAYS Rolled Up Code: PM0000019243 UPC Blade Code: PM0000006928

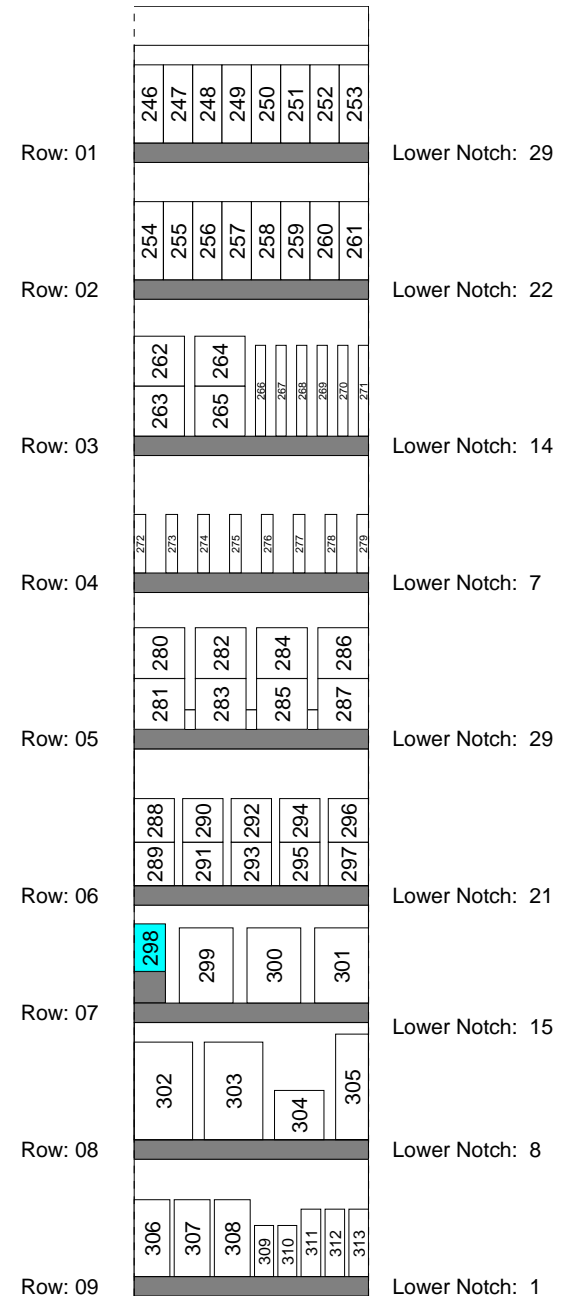
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
262	1	N/A	041554238808	FitMe SET+SMTH PDR	Porcelain	110	
263	1	N/A	041554238822	FitMe SET+SMTH PDR	Clisc Ivry	120	
264	1	N/A	041554238846	FitMe SET+SMTH PDR	Buff Bge	130	
265	1	N/A	041554238877	FitMe SET+SMTH PDR	Nat Bge	220	
266	1	N/A	041554247718	FitMe CONCEALER	Light	10	
267	1	N/A	041554247701	FitMe CONCEALER	Fair	15	
268	1	N/A	041554247732	FitMe CONCEALER	Sand	20	
269	1	N/A	041554247725	FitMe CONCEALER	Med	25	
270	1	N/A	041554247756	FitMe CONCEALER	Cafe	30	
271	1	N/A	041554247749	FitMe CONCEALER	Deep	35	

Column: 4 - Row: 04 Notch: 7 Fixture Type: TRAYS Fixture Description: FM STICK 1.1 \*\*  
Shade Chart Re-Order Code: PM0000025704 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000023477 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PL200000383 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000006928

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
272	1	N/A	041554332827	FitMe Oil-Free Stick Foundation	Porcelain	110	PM0000010714
273	1	N/A	041554332841	FitMe Oil-Free Stick Foundation	Ivory	115	PM0000010715
274	1	N/A	041554332858	FitMe Oil-Free Stick Foundation	Classic Ivory	120	PM0000010716
275	1	N/A	041554332865	FitMe Oil-Free Stick Foundation	Buff Beige	130	PM0000010717
276	1	N/A	041554332872	FitMe Oil-Free Stick Foundation	Natural Beige	220	PM0000010718
277	1	N/A	041554334487	FitMe Oil-Free Stick Foundation	Pure Beige	235	PM0000010720
278	1	N/A	041554337266	FitMe Oil-Free Stick Foundation	Toffee	330	PM0000010723
279	1	N/A	041554337402	FitMe Oil-Free Stick Foundation	Coconut	355	PM0000010725

Column: 4 - Row: 05 Notch: 29 Fixture Type: TRAYS Fixture Description: FM LOOSE POWDER 1.1  
Shade Chart Re-Order Code: PM0000023488,PM0000023489 SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000023490 SS Holder Re-Order Code:  
TRAYS Re-Order Code: PM0000022937 TRAYS Rolled Up Code: PM0000022937 UPC Blade Code: PM0000006928

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
280	1	N/A	041554501995	FIT ME LOOSE POWDER	FAIR	05	
281	1	N/A	041554502046	FIT ME LOOSE POWDER	MEDIUM	25	
282	1	N/A	041554502015	FIT ME LOOSE POWDER	FAIR LIGHT	10	
283	1	N/A	041554503036	FIT ME LOOSE POWDER	MEDIUM DEEP	30	
284	1	N/A	041554502022	FIT ME LOOSE POWDER	LIGHT	15	
285	1	N/A	041554503043	FIT ME LOOSE POWDER	DEEP	35	
286	1	N/A	041554502039	FIT ME LOOSE POWDER	LIGHT MEDIUM	20	



**NOTCH SCHEMATIC**

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018						
287	1	N/A	041554503050	FIT ME LOOSE POWDER	DARK	40

Column: 4 - Row: 06	Notch: 21	Fixture Type: TRAYS	Fixture Description: FM BLUSH 1.1
Shade Chart Re-Order Code: PM0000023491, PM0000023492		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM0000023493		SS Holder Re-Order Code:	
TRAYS Re-Order Code: PM0000022936	TRAYS Rolled Up Code: PM0000022936	UPC Blade Code: PM0000006928	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
288	1	N/A	041554503067	FIT ME BLUSH OPTIMIZATION	BUFF	10	
289	1	N/A	041554503135	FIT ME BLUSH OPTIMIZATION	CORAL	35	
290	1	N/A	041554503074	FIT ME BLUSH OPTIMIZATION	NUDE	15	
291	1	N/A	041554503142	FIT ME BLUSH OPTIMIZATION	PEACH	40	
292	1	N/A	041554503098	FIT ME BLUSH OPTIMIZATION	MAUVE	20	
293	1	N/A	041554503159	FIT ME BLUSH OPTIMIZATION	PLUM	45	
294	1	N/A	041554503104	FIT ME BLUSH OPTIMIZATION	PINK	25	
295	1	N/A	041554503524	FIT ME BLUSH OPTIMIZATION	WINE	50	
296	1	N/A	041554503111	FIT ME BLUSH OPTIMIZATION	ROSE	30	
297	1	N/A	041554503722	FIT ME BLUSH OPTIMIZATION	BERRY	55	

Column: 4 - Row: 07	Notch: 15	Fixture Type: TRAYS	Fixture Description: FS BLENDER + CAMO PALETTE
Shade Chart Re-Order Code: PM0000025148		SS Graphic Re-Order Code: PM0000025469	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
TRAYS Re-Order Code: PM0000024444	TRAYS Rolled Up Code: PM0000024444	UPC Blade Code: PM0000013508	

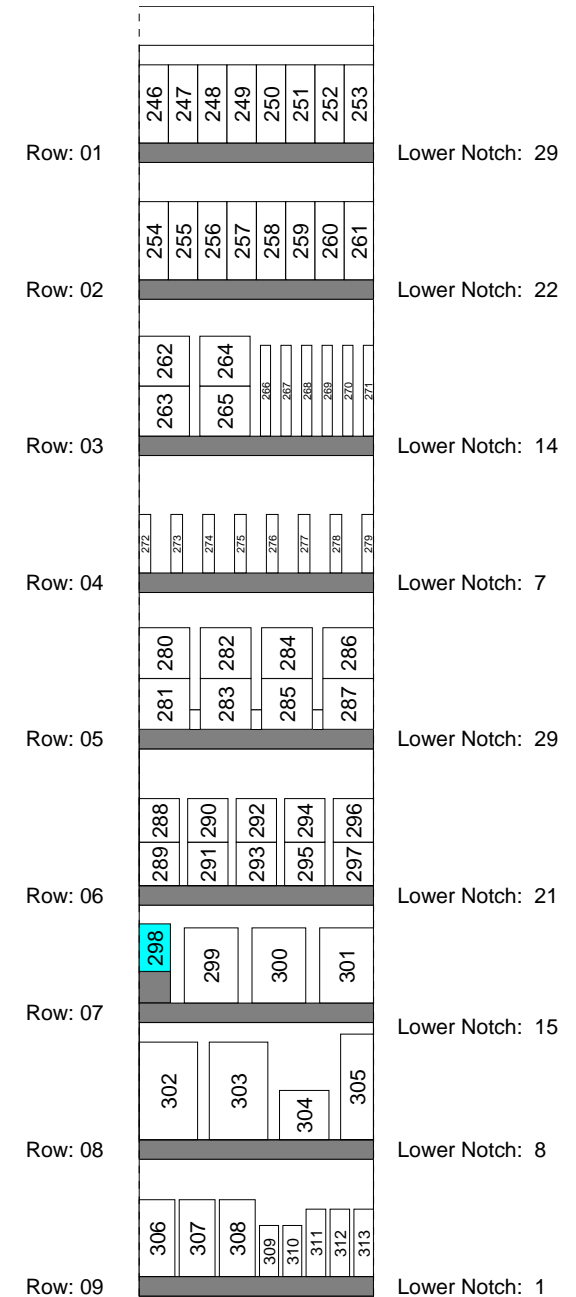
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
298	1	N/A	041554509809	FACE STUDIO BLENDER	Face Studio Blender	150	
299	1	N/A	041554494518	FACE STUDIO MASTER CAMO PALETTE	Light	100	
300	1	N/A	041554494525	FACE STUDIO MASTER CAMO PALETTE	Medium	200	
301	1	N/A	041554494532	FACE STUDIO MASTER CAMO PALETTE	Deep	300	

Column: 4 - Row: 08	Notch: 8	Fixture Type: TRAYS	Fixture Description: FS MSTR CONTR/MSTR FIX TRAY 1.1
Shade Chart Re-Order Code: PM0000017651		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM0000016246		SS Holder Re-Order Code:	
TRAYS Re-Order Code: PM0000016146	TRAYS Rolled Up Code: PM0000016146	UPC Blade Code: PM0000013507	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
302	1	N/A	041554455595	FACE STUDIO MASTER CONTOUR	LIGHT TO MEDIUM	10	
303	1	N/A	041554455601	FACE STUDIO MASTER CONTOUR	MEDIUM TO DEEP	20	
304	1	N/A	041554455588	MASTER FIX TRANSLUCENT POWDER	MASTER FIX TRANSLUC...	10	
305	1	N/A	041554455571	MASTER FIX SETTING SPRAY	MASTER FIX SETTING SP...	10	

Column: 4 - Row: 09	Notch: 1	Fixture Type: TRAYS	Fixture Description: FS MSTR STROBE LIQ/STK/CNTR STK
Shade Chart Re-Order Code: PM0000025162		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM0000025163		SS Holder Re-Order Code:	
TRAYS Re-Order Code: PM0000020245	TRAYS Rolled Up Code: PM0000020245	UPC Blade Code: PM0000022732	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
306	1	N/A	041554493658	FACE STUDIO MASTER STROBING LIQUID	Light/Iridescent	100	
307	1	N/A	041554493658	FACE STUDIO MASTER STROBING LIQUID	Light/Iridescent	100	
308	1	N/A	041554493665	FACE STUDIO MASTER STROBING LIQUID	Medium/Nude Glow	200	
309	1	N/A	041554486155	FACE STUDIO MASTER STROBE	LIGHT - IRIDESCENT	100	
310	1	N/A	041554486162	FACE STUDIO MASTER STROBE	MEDIUM - NUDE GLOW	200	
311	1	N/A	041554481891	FACE STUDIO MASTER CONTOUR STICK	LIGHT	10	
312	1	N/A	041554481907	FACE STUDIO MASTER CONTOUR STICK	MEDIUM	15	
313	1	N/A	041554481914	FACE STUDIO MASTER CONTOUR STICK	DEEP	20	



**NOTCH SCHEMATIC**

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018  
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Column: 5 - Row: 01 Notch: 28 Fixture Type: HEADER Fixture Description: MNY 2' LOGO FLAT FRONT UNLIT HDR \*\*  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000021064 SS Holder Re-Order Code:  
HEADER Re-Order Code: PL200000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 5 - Row: 02 Notch: 25 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
314	1	N/A	041554496185	LASH SENSATIONAL CURVITUDE	Blkst Black WSH	710	
315	1	N/A	041554496192	LASH SENSATIONAL CURVITUDE	Very Black WSH	720	
316	1	N/A	041554496208	LASH SENSATIONAL CURVITUDE	Brwn Black WSH	730	
317	1	N/A	041554496260	LASH SENSATIONAL CURVITUDE WTP	Very Black WTP	740	

Column: 5 - Row: 03 Notch: 18 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
318	1	N/A	041554522556	FALSIES TEMPTATION	BLKST BLK	601	
319	1	N/A	041554522570	FALSIES TEMPTATION	BROWNISH BLK	603	
320	1	N/A	041554522679	FALSIES TEMPTATION WTP	VERY BLACK WTP	604	
321	1	N/A	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	00	

Column: 5 - Row: 04 Notch: 11 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
322	1	N/A	041554540338	COLOSSAL BIG SHOT EXTENSION PRIM...	COLOSSAL BIG SHOT EX...	230	
323	1	N/A	041554493719	COLOSSAL BIG SHOT	BLACKEST BLACK WSH	223	
324	1	N/A	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224	
325	1	N/A	041554540314	COLOSSAL BIG SHOT EXTENSION WSH	SHADE 228	228	

Column: 5 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
326	1	N/A	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00	
327	1	N/A	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01	
328	1	N/A	041554056761	VOLUM' EXPRESS COLOSSAL	Glam Brown (Brn/Blk)	2	
329	1	N/A	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00	

Column: 5 - Row: 06 Notch: 26 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

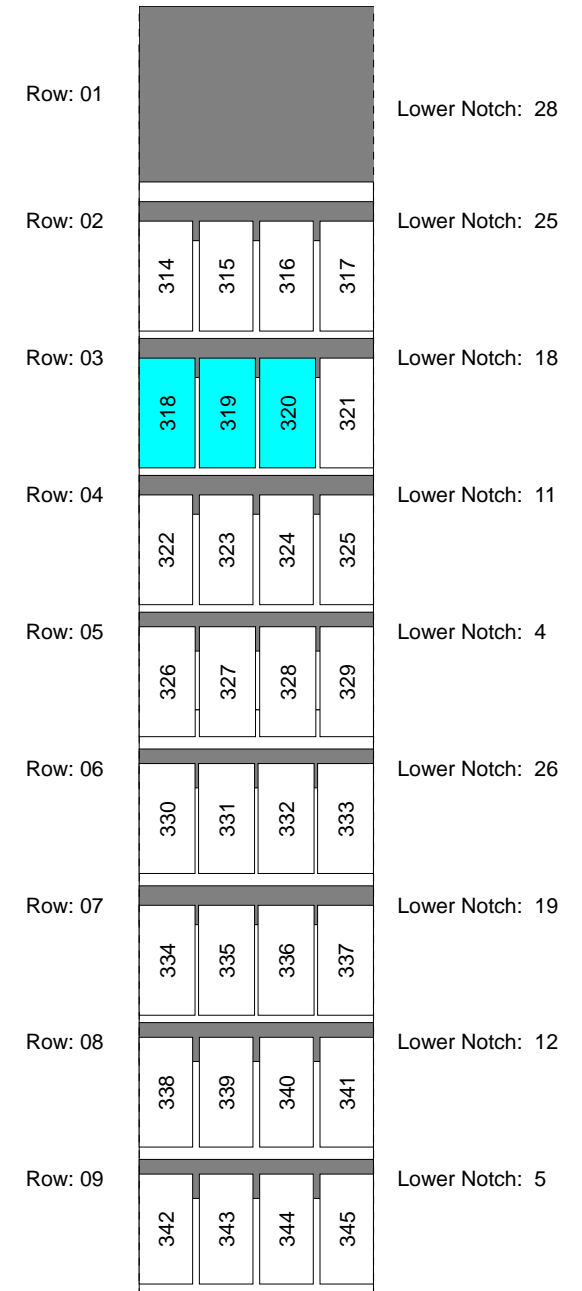
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
330	1	N/A	041554281446	MEGA PLUSH MASCARA	Blackest Black	00	
331	1	N/A	041554281460	MEGA PLUSH MASCARA	Very Black	01	
332	1	N/A	041554281477	MEGA PLUSH MASCARA	Brownish Black	02	
333	1	N/A	041554281484	MEGA PLUSH MASCARA WP	Very Black	01	

Column: 5 - Row: 07 Notch: 19 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
334	1	N/A	041554670745	GREAT LASH MASCARA	Blackest Black	00	
335	1	N/A	041554532722	GREAT LASH MASCARA	Very Black	1	
336	1	N/A	041554532807	GREAT LASH MASCARA	Brownish Black	2	
337	1	N/A	041554532982	GREAT LASH MASCARA	Dark Brown	3	

Column: 5 - Row: 08 Notch: 12 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
338	1	N/A	041554239423	Great Lash Lots of Lashes	Blackest Black	00	

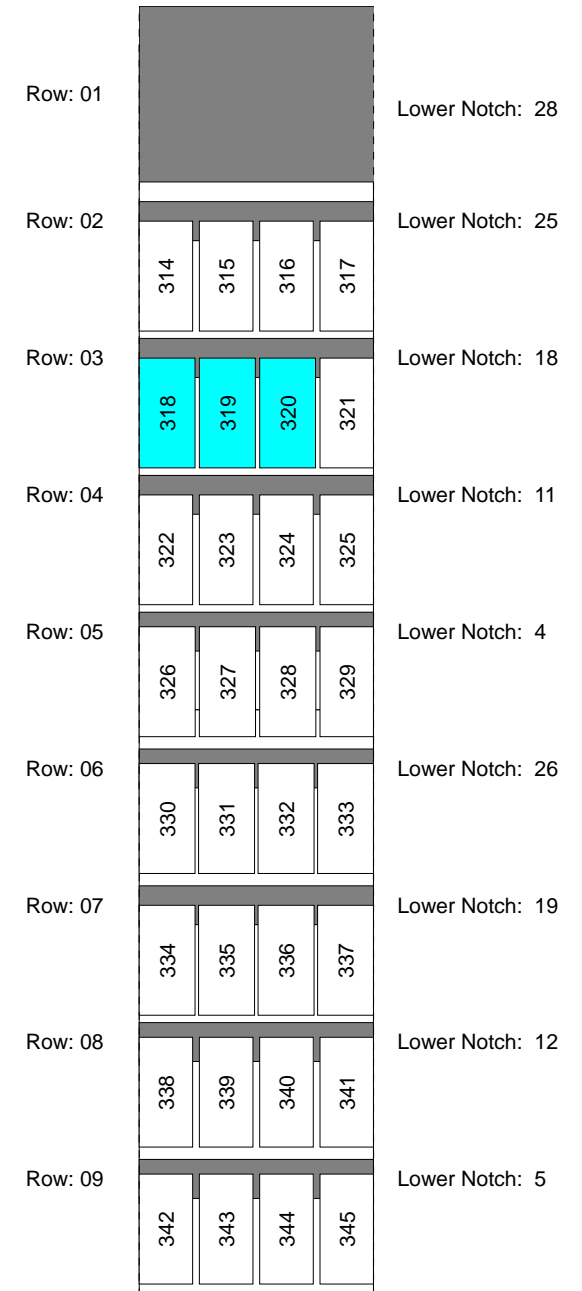


# NOTCH SCHEMATIC

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018					
339	1	N/A	041554239416	Great Lash Lots of Lashes	Very Black 01
340	1	N/A	041554269062	Great Lash Lots of Lashes	Brownish Black 02
341	1	N/A	041554672237	CURVED BRUSH GREAT LASH WASHABLE	Blackest Black 00

Column: 5 - Row: 09	Notch: 5	Fixture Type: HOOK BARS	Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code:		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
HOOK BARS Re-Order Code: 041554984507		HOOK BARS Rolled Up Code: 041554984507	
		UPC Blade Code: 041554994452	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
342	1	N/A	041554562422	MOISTURIZING MASCARA REMOVER	MOISTURIZING MASCAR...		
343	1	N/A	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAK...		
344	1	N/A	041554699159	FULL 'N SOFT WASHABLE	Very Black	1	
345	1	N/A	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1	



**WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018**  
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Column: 5 - Row: 01 Notch: 28 Fixture Type: HEADER Fixture Description: MNY 2' LOGO FLAT FRONT UNLIT HDR \*\*  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000021064 SS Holder Re-Order Code:  
HEADER Re-Order Code: PL200000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 02 Notch: 25 Fixture Type: HOOK BARS Fixture Description: 4HK BRAND CURVITUDE LINER  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: PM0000023619 SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: PL2000000146 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
346	1	N/A	041554496277	LASH SENSATIONAL CURVITUDE WTP	Brwn Black WTP	750	
347	1	N/A	041554494198	CURVITUDE LINER	BLACK	410	
348	1	N/A	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00	
349	1	N/A	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01	

Column: 6 - Row: 03 Notch: 18 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
350	1	N/A	041554459906	FALSIES PUSH UP DRAMA ANGEL	Very Black	01	
351	1	N/A	041554443462	PUSH UP DRAMA WSH	Blackest Black	00	
352	1	N/A	041554443479	PUSH UP DRAMA WSH	Very Black	01	
353	1	N/A	041554443493	PUSH UP DRAMA WTP	Very Black	01	

Column: 6 - Row: 04 Notch: 11 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
354	1	N/A	041554460292	COLOSSAL SPIDER LASH	CLASSIC BLACK	01	
355	1	N/A	041554460308	COLOSSAL SPIDER LASH	GLAM BLACK	00	
356	1	N/A	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00	
357	1	N/A	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01	

Column: 6 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
358	1	N/A	041554197044	VOLUM' EXPRESS COLOSSAL WP	Classic Black	1	
359	1	N/A	041554288254	CAT EYES MASCARA	Glam Black	01	
360	1	N/A	041554288261	CAT EYES MASCARA WP	Glam Black	01	
361	1	N/A	041554288384	VE ROCKET MASCARA	Blackest Black	00	

Column: 6 - Row: 06 Notch: 26 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

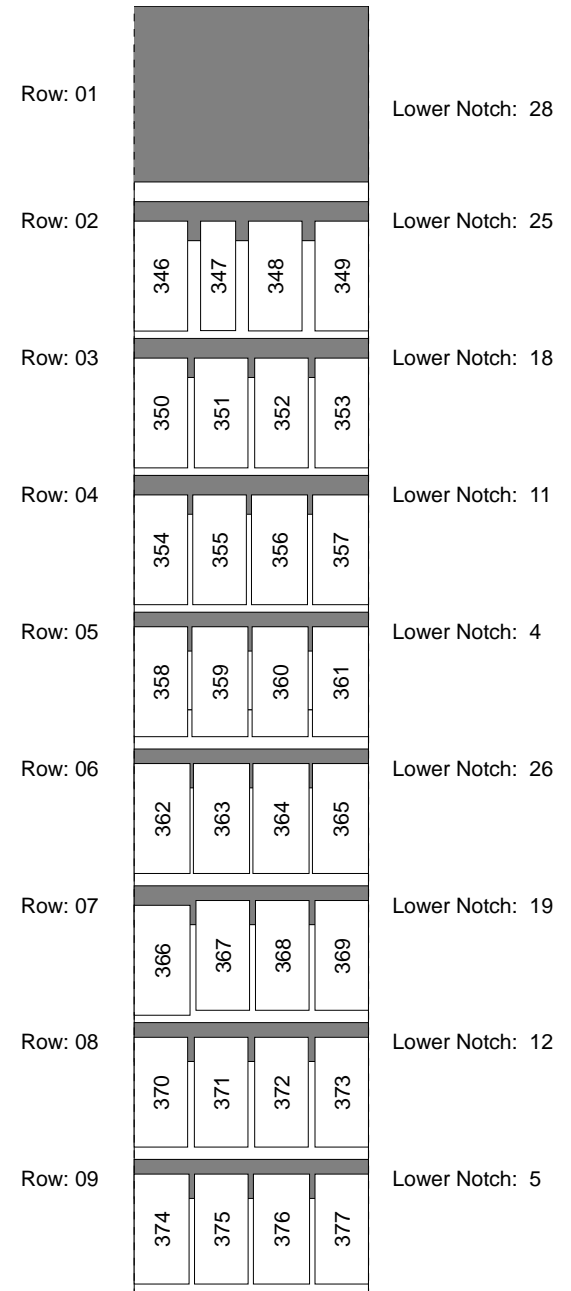
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
362	1	N/A	041554281491	MEGA PLUSH MASCARA WP	Brownish Black	02	
363	1	N/A	041554288377	VE ROCKET MASCARA	Very Black	01	
364	1	N/A	041554288391	VE ROCKET MASCARA	Brownish Black	02	
365	1	N/A	041554288452	VE ROCKET MASCARA WP	Very Black	01	

Column: 6 - Row: 07 Notch: 19 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
366	1	N/A	041554519457	GREAT LASH MASCARA	Clear	10	
367	1	N/A	041554209310	GREAT LASH BIG	Blackest Black	00	
368	1	N/A	041554209327	GREAT LASH BIG	Very Black	01	
369	1	N/A	041554209334	GREAT LASH BIG	Brownish Black	02	

Column: 6 - Row: 08 Notch: 12 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
Graphic Re-Order Code: SS Holder Re-Order Code:  
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
370	1	N/A	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1	

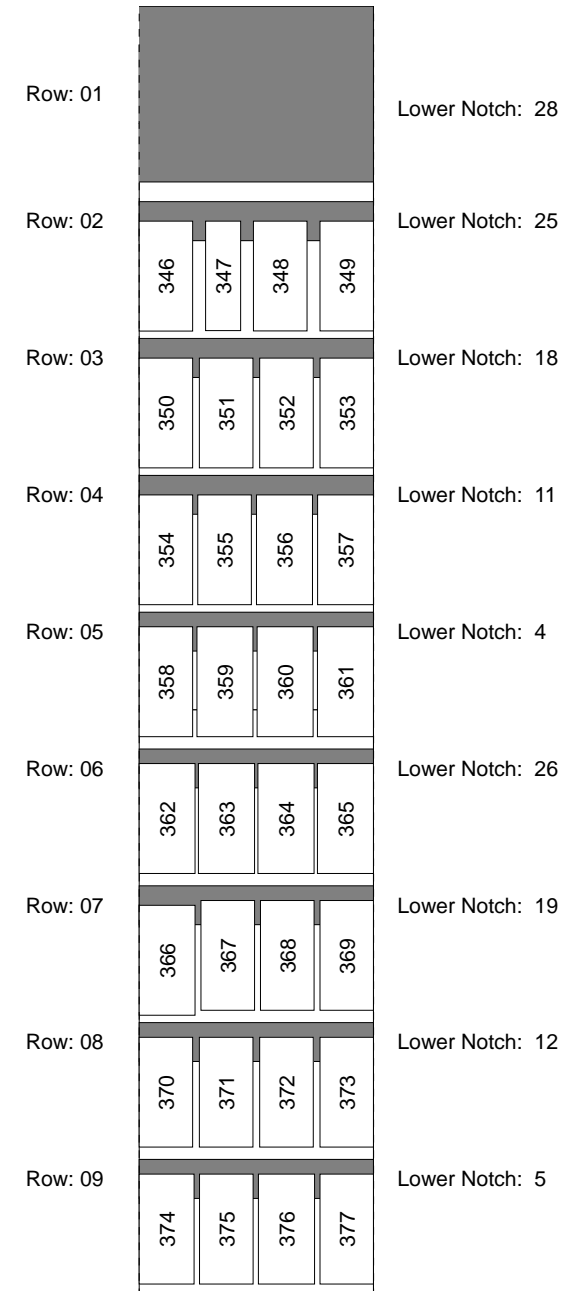


**NOTCH SCHEMATIC**

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018						
371	1	N/A	041554626964	GREAT LASH WATERPROOF	Very Black	1
372	1	N/A	041554626988	GREAT LASH WATERPROOF	Brownish Black	3
373	1	N/A	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	00

Column: 6 - Row: 09 Notch: 5 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
 Graphic Re-Order Code: SS Holder Re-Order Code:  
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
374	1	N/A	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1	
375	1	N/A	041554647372	LASH DISCOVERY WASHABLE	Very Black	1	
376	1	N/A	041554650495	LASH DISCOVERY WP	Very Black	1	
377	1	N/A	041554054156	LASH STILETTO	Very Black	1	



**NOTCH SCHEMATIC**

**WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018**  
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Column: 7 - Row: 01 Notch: 2 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
 Graphic Re-Order Code: SS Holder Re-Order Code:  
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
378	1	N/A	041554420616	LASH SENSATIONAL	Blackest Black	00	
379	1	N/A	041554420623	LASH SENSATIONAL	Very Black	01	
380	1	N/A	041554420630	LASH SENSATIONAL	Brownish Black	02	
381	1	N/A	041554420647	LASH SENSATIONAL WP	Very Black	01	

Column: 7 - Row: 02 Notch: 25 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
 Graphic Re-Order Code: SS Holder Re-Order Code:  
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
382	1	N/A	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02	
383	1	N/A	041554460278	LASH SENSATIONAL LUSCIOUS WATER...	Very Black WTP	01	
384	1	N/A	041554460285	LASH SENSATIONAL LUSCIOUS WATER...	Brownish Black WTP	02	
385	1	N/A	041554420654	LASH SENSATIONAL WP	Brownish Black	02	

Column: 7 - Row: 03 Notch: 18 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
 Graphic Re-Order Code: SS Holder Re-Order Code:  
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
386	1	N/A	041554217957	FALSIES MASCARA	Blackest Black	00	
387	1	N/A	041554217964	FALSIES MASCARA	Very Black	01	
388	1	N/A	041554217971	FALSIES MASCARA	Brownish Black	02	
389	1	N/A	041554217988	FALSIES MASCARA WP	Very Black	01	

Column: 7 - Row: 04 Notch: 11 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks  
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
 Graphic Re-Order Code: SS Holder Re-Order Code:  
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
390	1	N/A	041554409321	PUMPED UP! COLOSSAL WTP	Classic Black	01	
391	1	N/A	041554217995	FALSIES MASCARA WP	Brownish Black	02	
392	1	N/A	041554268706	FALSIES FLARED	Blackest Black	00	
393	1	N/A	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10	

Column: 7 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 5HK BRAND HB TOTAL TEMP BROW \*\*  
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
 Graphic Re-Order Code: PM0000025188 SS Holder Re-Order Code:  
 HOOK BARS Re-Order Code: PL2000000145 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

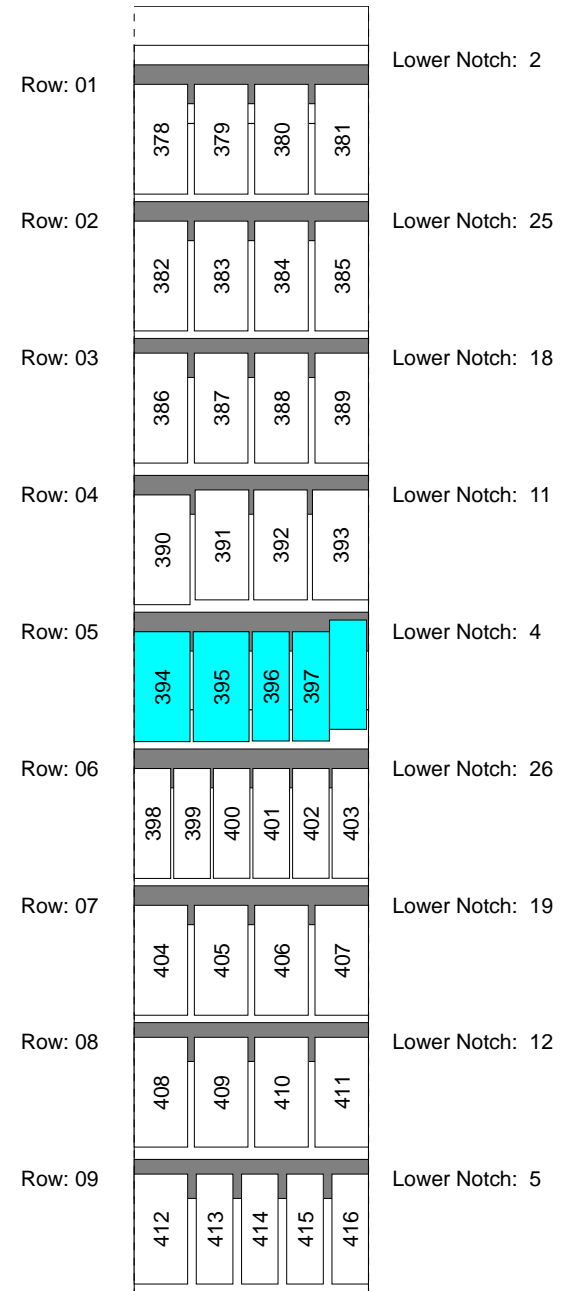
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
394	1	N/A	041554544930	TATTOO STUDIO BROW GEL	SOFT BROWN	255	
395	1	N/A	041554545876	TATTOO STUDIO BROW GEL	DEEP BROWN	260	
396	1	N/A	041554545074	TEMPTATION BROW	SOFT BROWN	305	
397	1	N/A	041554545098	TEMPTATION BROW	DEEP BROWN	315	

Column: 7 - Row: 06 Notch: 26 Fixture Type: HOOK BARS Fixture Description: 6HK BRAND HB BROW POMADE \*\*  
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
 Graphic Re-Order Code: PM0000025249 SS Holder Re-Order Code:  
 HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
398	1	N/A	041554442199	BROW DEFINE + FILL DUO	Soft Brown	255	
399	1	N/A	041554442205	BROW DEFINE + FILL DUO	Deep Brown	260	
400	1	N/A	041554460391	EYE STUDIO BROW POMADE	Blonde	250	
401	1	N/A	041554460353	EYE STUDIO BROW POMADE	Soft Brown	255	
402	1	N/A	041554460346	EYE STUDIO BROW POMADE	Deep Brown	260	
403	1	N/A	041554429657	BROW PRECISE	Blonde	250	

Column: 7 - Row: 07 Notch: 19 Fixture Type: HOOK BARS Fixture Description: 4HK BRAND HB BROW DRAMA \*\*  
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:  
 Graphic Re-Order Code: PM0000025246 SS Holder Re-Order Code:  
 HOOK BARS Re-Order Code: PL2000000146 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
404	1	N/A	041554429671	EYE STUDIO BROW DRAMA	BLONDE	250	
405	1	N/A	041554429688	EYE STUDIO BROW DRAMA	SOFT BROWN	255	
406	1	N/A	041554429695	EYE STUDIO BROW DRAMA	DEEP BROWN	260	



**NOTCH SCHEMATIC**

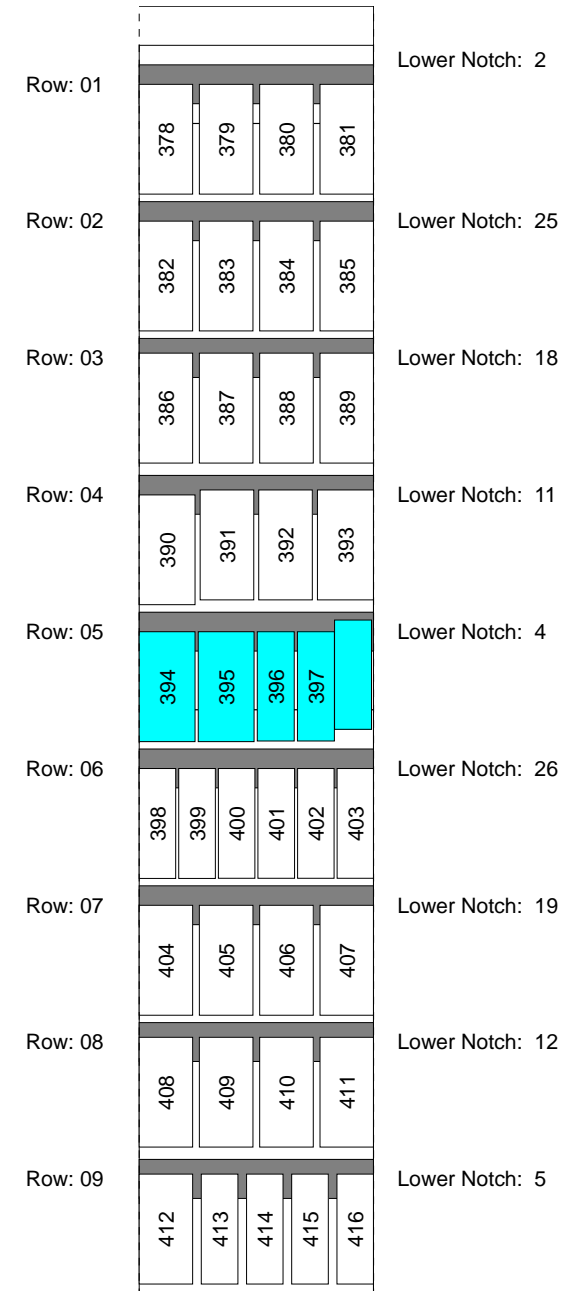
WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018						
407	1	N/A	041554429701	EYE STUDIO BROW DRAMA	Auburn	265

Column: 7 - Row: 08	Notch: 12	Fixture Type: HOOK BARS	Fixture Description: 4HK BRAND HB GEL LINER POT **
Shade Chart Re-Order Code:	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM0000016663	SS Holder Re-Order Code:		
HOOK BARS Re-Order Code: PL2000000146	HOOK BARS Rolled Up Code: N/A	UPC Blade Code: PM0000008588	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
408	1	N/A	041554220193	EYE STUDIO GEL LINER	Brown	52	
409	1	N/A	041554220209	EYE STUDIO GEL LINER	Gunmetal	54	
410	1	N/A	041554220216	EYE STUDIO GEL LINER	Eggplant	56	
411	1	N/A	041554220186	EYE STUDIO GEL LINER	Blackest Black	50	

Column: 7 - Row: 09	Notch: 5	Fixture Type: HOOK BARS	Fixture Description: 5HK BRAND HB EXPRT EYES TWIN **
Shade Chart Re-Order Code:	SS Graphic Re-Order Code:		
Graphic Re-Order Code: PM0000025255	SS Holder Re-Order Code:		
HOOK BARS Re-Order Code: PL2000000145	HOOK BARS Rolled Up Code: N/A	UPC Blade Code: PM0000008588	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
412	1	N/A	041554208832	LASH STILETTO WP	Very Black	01	
413	1	N/A	041554530179	EXPERT EYES TWIN BROW & EYE PENC...	Velvet Black	01	
414	1	N/A	041554530254	EXPERT EYES TWIN BROW & EYE PENC...	Dark Brown	02	
415	1	N/A	041554530667	EXPERT EYES TWIN BROW & EYE PENC...	Medium Brown	03	
416	1	N/A	041554530339	EXPERT EYES TWIN BROW & EYE PENC...	Light Brown	04	



# NOTCH SCHEMATIC

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018  
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Column: 8 - Row: 01		Notch: 1		Fixture Type: TRAYS		Fixture Description: EYE PALETTES 1.1	
Shade Chart Re-Order Code: PM0000025167				SS Graphic Re-Order Code: PM0000021033			
Graphic Re-Order Code: PM0000013047				SS Holder Re-Order Code: PM0000013510			
TRAYS Re-Order Code: PM0000013047		TRAYS Rolled Up Code: PM0000013047		UPC Blade Code: PM0000013508			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
417	1	N/A	041554419184	THE PALETTES	The Nudes	02	
418	1	N/A	041554434866	THE PALETTES	The Blushed Nudes	06	
419	1	N/A	041554490848	24KT NUDES PALETTE	24KT NUDES PALETTE	120	

Column: 8 - Row: 02		Notch: 28		Fixture Type: CHROME SIGN UR		Fixture Description: CITY MINI PALETTES (CHILL BRUNCH NEUTRALS - EMILY) 4X1...	
Shade Chart Re-Order Code:				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000024662				SS Holder Re-Order Code:			
CHROME SIGN UR Re-Order Code: PL2000000038		CHROME SIGN UR Rolled Up Code: N/A		UPC Blade Code:			

Column: 8 - Row: 03		Notch: 22		Fixture Type: TRAYS		Fixture Description: CITY MINI PALETTE 1.1	
Shade Chart Re-Order Code: PM0000023514				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM0000023515				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PM0000022942		TRAYS Rolled Up Code: PM0000022942		UPC Blade Code: PM0000013507			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
420	1	N/A	041554499742	CITY MINI PALETTES	Rooftop Bronzes	400	
421	1	N/A	041554499735	CITY MINI PALETTES	Chill Brunch Neutrals	410	
422	1	N/A	041554499766	CITY MINI PALETTES	Downtown Sunrise	430	
423	1	N/A	041554499759	CITY MINI PALETTES	Concrete Runway	440	

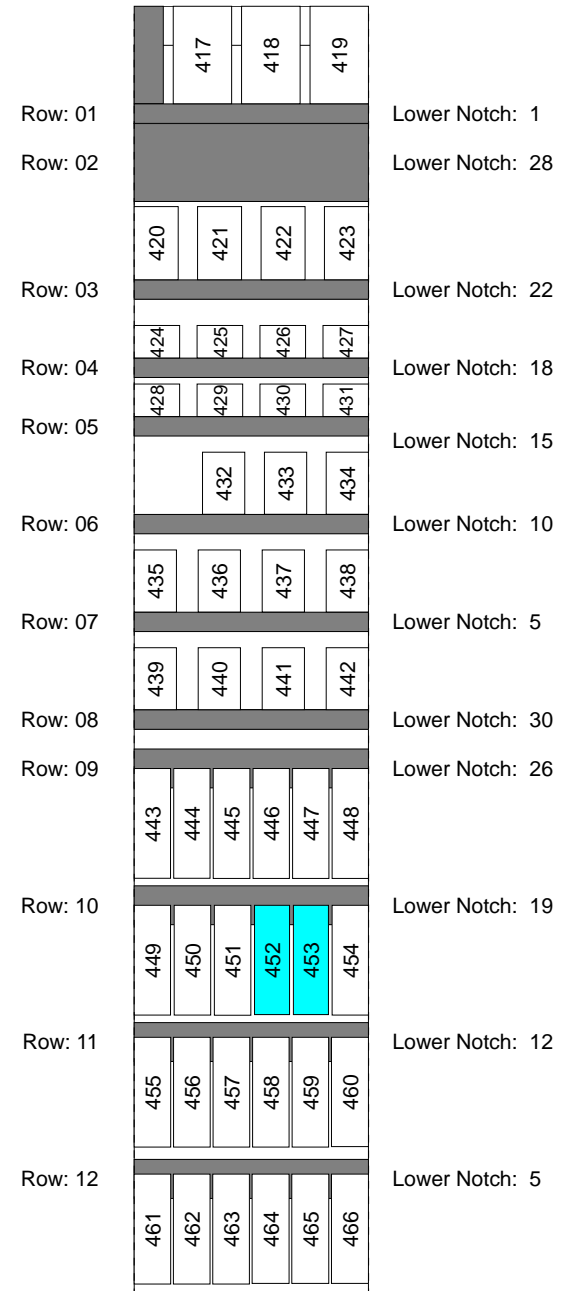
Column: 8 - Row: 04		Notch: 18		Fixture Type: TRAYS		Fixture Description: EW MONOS 1.2 **	
Shade Chart Re-Order Code: PM0000025266				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000022		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
424	1	N/A	041554492644	New Expertwear Monos	Vanilla	100S	
425	1	N/A	041554490749	New Expertwear Monos	Soft Pearl	10S	
426	1	N/A	041554490763	New Expertwear Monos	Seashell	30S	
427	1	N/A	041554490770	New Expertwear Monos	Nude Glow	40S	

Column: 8 - Row: 05		Notch: 15		Fixture Type: TRAYS		Fixture Description: EW MONOS 2.2 **	
Shade Chart Re-Order Code: PM0000025267				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000022		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
428	1	N/A	041554490756	New Expertwear Monos	Linen	20S	
429	1	N/A	041554490794	New Expertwear Monos	The Glo Down	60S	
430	1	N/A	041554492682	New Expertwear Monos	Made for Mocha	140S	
431	1	N/A	041554492651	New Expertwear Monos	Night Sky	110S	

Column: 8 - Row: 06		Notch: 10		Fixture Type: TRAYS		Fixture Description: EW SHAD Q TRAY 1.5/4 **	
Shade Chart Re-Order Code: PM0000016307				SS Graphic Re-Order Code: PM0000016312			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000023		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
432	1	N/A	041554409093	EXPERT WEAR QUADS	Natural Smokes	2Q	
433	1	N/A	041554409147	EXPERT WEAR QUADS	Charcoal Smokes	4Q	
434	1	N/A	041554409185	EXPERT WEAR QUADS	Amethyst Smokes	6Q	

Column: 8 - Row: 07		Notch: 5		Fixture Type: TRAYS		Fixture Description: EW SHAD Q TRAY 2.5/2.4 **	
Shade Chart Re-Order Code: PM0000016164				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000023		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
435	1	N/A	041554409215	EXPERT WEAR QUADS	Luminous Lilacs	7Q	
436	1	N/A	041554409192	EXPERT WEAR QUADS	Lavender Smokes	8Q	
437	1	N/A	041554409116	EXPERT WEAR QUADS	Mocha Motion	10Q	
438	1	N/A	041554409222	EXPERT WEAR QUADS	Electric Blue	21Q	

Column: 8 - Row: 08		Notch: 30		Fixture Type: TRAYS		Fixture Description: EW SHAD Q TRAY 3.5 **	
Shade Chart Re-Order Code: PM0000016165				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
TRAYS Re-Order Code: PL2000000023		TRAYS Rolled Up Code: N/A		UPC Blade Code: PM0000007818			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
439	1	N/A	041554409130	EXPERT WEAR QUADS	Designer Chocolates	40Q	
440	1	N/A	041554409260	EXPERT WEAR QUADS	Autumn Coppers	44Q	
441	1	N/A	041554409239	EXPERT WEAR QUADS	Emerald Smokes	48Q	



**NOTCH SCHEMATIC**

WEISS 8' X 66" MAYBELLINE URBAN WALL PLANOGRAM #1 - Spring 2018						
442	1	N/A	041554409123	EXPERT WEAR QUADS	Sunlit Bronze	50Q

<b>Column: 8 - Row: 09 Notch: 26 Fixture Type: HOOK BARS Fixture Description: 6HK BRAND HB MASTER SKINNY **</b>							
Shade Chart Re-Order Code:			SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000024707			SS Holder Re-Order Code:				
HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
443	1	N/A	041554429640	BROW PRECISE	Soft Brown	255	
444	1	N/A	041554429633	BROW PRECISE	Deep Brown	260	
445	1	N/A	041554460209	MASTER PRECISE CURVY	Black	310	
446	1	N/A	041554460834	MASTER PRECISE SKINNY	Defining Black	210	
447	1	N/A	041554460841	MASTER PRECISE SKINNY	Sharp Brown	220	
448	1	N/A	041554460858	MASTER PRECISE SKINNY	Refined Charcoal	230	

<b>Column: 8 - Row: 10 Notch: 19 Fixture Type: HOOK BARS Fixture Description: 6HK BRAND HB GEL PENCIL **</b>							
Shade Chart Re-Order Code:			SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000020186			SS Holder Re-Order Code:				
HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
449	1	N/A	041554434835	LASTING DRAMA GEL PENCIL	GLAZED TOFFEE	604	
450	1	N/A	041554434804	LASTING DRAMA GEL PENCIL	SLEEK ONYX	601	
451	1	N/A	041554541915	MASTER PRECISE INK LINER	BLACK COMET	510	
452	1	N/A	041554546330	Lasting Drama Eyelights Liner	STARLIGHT GOLD	820	
453	1	N/A	041554546361	Lasting Drama Eyelights Liner	TWINKLE BLACK	850	
454	1	N/A	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510	

<b>Column: 8 - Row: 11 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 6HK BRAND HB UNSTOPPABLE **</b>							
Shade Chart Re-Order Code:			SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000024708			SS Holder Re-Order Code:				
HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
455	1	N/A	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	60	
456	1	N/A	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10	
457	1	N/A	041554513523	UNSTOPPABLE EYELINER - CARDED	Cinnabar	20	
458	1	N/A	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	30	
459	1	N/A	041554513547	UNSTOPPABLE EYELINER - CARDED	Sapphire	40	
460	1	N/A	041554294231	MASTER DUO LINER	Black Lacquer	500	

<b>Column: 8 - Row: 12 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK BRAND HB DEFINE A LINE **</b>							
Shade Chart Re-Order Code:			SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM0000016662			SS Holder Re-Order Code:				
HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
461	1	N/A	041554507379	EXPERT EYES TWIN BROW & EYE PENC...	Blonde	7	
462	1	N/A	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1	
463	1	N/A	041554533163	LINEWORKS ULTRA LINER WATERPROOF	Dark Brown	2	
464	1	N/A	041554009071	DEFINE A LINE	Ebony Black	1	
465	1	N/A	041554009095	DEFINE A LINE	Brownish Black	3	
466	1	N/A	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	1	

